

CANADA'S ARCTIC  
**Nunavut**  
UNTAMED ✖ UNSPOILED ✖ UNDISCOVERED



ᓄᓇᓗᑦ ᓗᓕᑎᑦᓗᓕᓂᓗᑦ  
Nunavut Tourism  
Nunavumi Pulaakataligiyyit  
Tourisme Nunavut

**2013-2014** Annual Report  
ᓐᓕᓗᑕᑖᑦᓂᑦᓗᑎᓄᓂ ᓗᓐᓂᑦᓂᑕᓐᓕᓐᓗᑎᑦᓗᓕᓂ



Message from the Chair .....	1
CEO's Report .....	2
In Memoriam .....	3
Vision, Mission and Background .....	4
Marketing & Communications.....	5
Introduction.....	5
FAM Tours .....	5
Trade Shows .....	8
Advertising & Other Events .....	9
Recreational Sport Fishing .....	12
Member Services .....	14
Visitor Centres .....	15
Operations & Management.....	18

**Appendices**

Appendix A: Board of Directors

Appendix B: Member List

Appendix C: Nunavut Tourism Staff

Appendix D: Inuit Language Plan

Appendix E: Inuit Employment Plan

Appendix F: Financial Statements – English

Appendix G: Financial Statements – Inuktitut

## Message from the Chair



As you all know Michael Hart passed away in late July. His report for the Annual Report had not been finalized at the time of his death, so as interim chair I will try to fill in.

This year, 2013/14 was a busy time for Nunavut Tourism. The implementation of Tunngasaiji was a priority. I have to commend our staff for keeping this moving forward and on all the stakeholders' radar. This plan is critical to develop the tourism sector in Nunavut.

Nunavut Tourism undertook some new initiatives with a major territory-wide expedition by journalists for Outpost Magazine and a major marketing campaign focussed on Ottawa during Northern Lights in January. There were bumps in the road, but we weathered the storm and came out stronger.

We are very fortunate to have a strong team in the board and staff. All are dedicated to growing and strengthening the tourism industry for, and in, Nunavut.

A handwritten signature in blue ink, appearing to read "Max". The signature is stylized and includes a horizontal line underneath.

## Message from the CEO



Time just seems to be flying by. It has been almost five years since I returned to Nunavut and Nunavut Tourism. The growth in number of operators and in visitors has been significant in that time, but we still have room to grow.

The last year has been busy. We launched new marketing campaigns which have had very positive results to date. Nunavut Tourism has worked closely with Transport Canada and the Canadian Wildlife Service on new regulations they are implementing. We have assisted members with everything from licensing to land leases. It has also been busy for our members – one operator alone had 1400 “person nights” over a three month period last summer. In 2013/14 we visited nine communities and some more than once.

Tunngasaiji remains a key focus. Implementing the tourism strategy is a priority for Nunavut Tourism and the industry. This strategy will help develop a strong sustainable tourism sector in Nunavut.

The Nunavut Tourism Board of Directors is a dedicated group that guides the organization. They are a completely voluntary board that meets regularly and looks at the bigger picture of where the industry is and should be going. To this end, when they met in February they determined the board structure should change to better serve the industry in Nunavut. This new structure was approved in June and is what you have just voted on. It adds seats to the Board in areas such as arts and trade, and brings back regional seats. The Board should be applauded for making these changes even though it meant some members would have to give up their position.

The staff at Nunavut Tourism is a small very dynamic team. They work well together and are dedicated to serving our members and growing the industry. It is through their hard work that this organization has been able to accomplish what it has. Our board is voluntary and take valuable time from their own businesses to make the entire tourism industry better.

Our funding partners, the Government of Nunavut Departments of Economic Development and Transportation, Department of Environment, and Culture and Heritage, along with the Canadian Northern Economic Development Agency make what we do possible.

We look forward to an exciting year in 2014/15. A lot of things are planned that will grow the industry and help you, our members. The second Tourism Conference will be held in Iqaluit in March. The pan-territorial marketing group will be working on product development and market readiness workshops that will be offered in all three territories. Nunavut Tourism will continue to work with our partners on implementing the Tourism Strategy, including a Cruise Ship Management Plan and legislation changes.

The commitment of Nunavut Tourism Board and staff is to our members. The organization is here to help members grow and build sustainable businesses that contribute to the economy of Nunavut. Please take advantage of all the resources and assistance we can provide to help you grow your tourism business.



## In Memoriam



**Michael Hart**  
**1947 – 2014**

Mike, as he was known to everyone who met him, was the accommodation representative on the Nunavut Tourism Board for ten years and Board Chair for the last two years.

Mike passed away suddenly on July 30, 2014. He worked tirelessly for the organization and was always a positive “we can do that” person.

We will all miss you...

Board and Staff, Nunavut Tourism



## Vision

An environmentally responsible and economically viable tourism industry, characterized by professional delivery, and operating in harmony with Nunavut culture and tradition.

## Mission

Nunavut Tourism is a not-for-profit membership association which encourages tourism development by providing specialized knowledge and expertise in five key areas: marketing, research, industry development, training, and visitor services.

Nunavut Tourism seeks partnerships with governments, Inuit associations, communities, and tourism operators in order to exploit those tourism opportunities which offer a means of sustainable economic growth, cultural preservation, and social benefits for the people of Nunavut.

## Background

Nunavut Tourism was established in 1996 as a non-profit association, incorporated under the NWT Society's Act, and began with one seconded government staff person serving as Executive Director.

The organization's headquarters staff now includes a senior management team of CEO, Finance Manager, and Director of Member & Visitor Services. Other full-time staff includes the Marketing Officer, Project Officer, Research Assistant, Executive Assistant, and Administrative Assistant, along with contract employees hired to work on special projects. Nunavut Tourism also manages the three regional visitor centres in Iqaluit, Rankin Inlet, and Cambridge Bay.

Nunavut Tourism receives its core funding from the Department of Economic Development and Transportation, based upon a Contribution Agreement. Other government departments, both territorial and federal, contribute financial support towards a variety of programs and special projects.

Nunavut Tourism is governed by a Board of Directors who provides their time on a **voluntary** basis.





## **Introduction**

As Destination Marketing Organization for the territory, Nunavut Tourism is responsible for promoting Nunavut as a travel destination, guiding potential travelers to our members' services and encouraging them to visit our communities.

Nunavut Tourism aims to position Nunavut as a one-of-a-kind "bucket list" travel destination to consumers and the travel trade in both domestic and international markets. Our marketing activities include advertising, public and media relations, attendance at media/trade/consumer shows and other industry events, social media, market research and much more.

Through collaboration and partnerships with the private sector, governments and other stakeholders, Nunavut Tourism is also able to participate in bigger projects which further promote Nunavut's wealth of tourism opportunities and encourage tourism as a means of sustainable economic growth, cultural preservation and social benefits for the people of Nunavut.

## **FAM Tours**

### **Canada in the Rough – June 5-11, 2013**

CanNor provided support for the television program 'Canada in the Rough' to visit Coral Harbour and film an episode of their show while there. Nunavut Tourism member Tassiuq Outfitters took the crew geese hunting as well as other outdoor activities. The geese hunting show aired on 6 different networks, 4 times each (one was also in French), with national coverage in the United States. Each episode garnered a minimum of 100,000 viewers in Canada with airtime expanding to 24 other countries in the 2014-15 television season. In a letter to Nunavut Tourism and The Department of Economic Development and Transportation, Dino Bruce of Tassiuq Outfitters stated, "We feel this project, with the staff and crew of 'Canada in the Rough' was a success and we believe it will benefit our community and the territory of Nunavut in the months and years to come".



### Shoot Straight TV – July 11-17, 2013

The Schearer family who are the hosts of the show 'Shoot Straight' visited High Arctic Lodge to film 1 (possibly 2) episodes of their show. The show has a great market reach as it is shown on multiple networks to over 44 million homes in the US alone. Each episode will air a minimum of 14 times in 2014 plus be featured on their website. This isn't their first trip in Nunavut and we certainly hope it is not their last.



### Ontario Out of Doors



James Smedley and Storm Carroll from Ontario Out Of Doors Magazine travelled to Nunavut to write about fishing and produced a fishing promo video for Nunavut Tourism which can be found on our YouTube channel. They travelled to the Armshow River which is about 30km outside of Iqaluit and also fished in Sylvia Grinnell Park. They were accompanied by Louis-Philip Pothier of Inukpak Outfitters and Inuit Elder Solomon Awa at different times on their various excursions.

### Outpost OpsXpedition - August 2-24, 2013

Outpost Magazine travelled to just about every corner of Nunavut in August 2013. They visited Iqaluit, Pangnirtung, Pond Inlet, Cape Dorset, Rankin Inlet, Repulse Bay, Cambridge Bay, and Kugluktuk. While here they visited sites such as Qaummaarviit and Katanniliik Territorial Parks, Hiking to Windy Lake and Mount Thor in Auyuittuq Territorial Park, wildlife viewing, artist demonstrations, exploring



archaeological sites, fish plant tours, kayaking and boating, fishing, and many others. Multiple members and local companies were used in completing this complex media tour. Outpost Presents "The Nunavut Expedition" was a feature that ran in both magazine and online format over the course of late 2013 through to mid-2014. A 16 page stand alone supplement was also developed. The stories about their trip can be found at [www.opxpeditions.com/nunavut/](http://www.opxpeditions.com/nunavut/).



### Feast: An Edible Road Trip – November 16-19 2013

Lindsay Anderson and Dana VanVeller travelled to every province and territory across Canada in 2013. The project was dedicated to exploring Canada's diverse regional food, to learn more about where it comes from, and the culture of the local people.



Lindsay and Dana flew into Rankin Inlet on November 16<sup>th</sup> from Churchill, Manitoba. They got a tour of the Kivalliq Arctic Foods plant to get a better understanding of how country food can play a part in economic development. They met with several local residents to get a hands on experience of the culture in Nunavut. They have a website blog at [www.edibleroadtrip.com](http://www.edibleroadtrip.com) which they update regularly with their stories from their trip. Nunavut was featured in July 2014 on the blog.

### Globe and Mail Fashion Shoot – November 18-21, 2013

In January the Globe and Mail published an edition on Canada's North; the edition touched on Canada's North political, environmental and societal influences. Every section from the News section, to Arts, Travel, Style and Focus, was entirely given over to the content feature stories that spoke to the uniqueness of the North. A feature was shot in Sylvia Grinnell Territorial Park featuring seal fur fashions.

There was a 1/3 page sidebar to the photospread. This was fantastic national coverage, especially in something focusing on the North. Nunavut Tourism worked closely with NACA on this project.



### Cruise & Travel Lifestyles Magazine

Editor-in-Chief for Cruise & Travel Lifestyles Magazine, Liz Fleming, travelled the Arctic by land and sea with Adventure Canada and Arctic Kingdom, resulting in two articles she wrote for Cruise and Travel Lifestyles Fall 2013 issue. The first article, 'Arctic Fever', details her week-long safari with Arctic Kingdom to Sirmilik National Park. The second, 'Sailing into the Heart of the Arctic', outlines her experience on the Adventure Canada Arctic Explorer expedition cruise from July 27 to August 6, 2013. Together these two articles give a great insight of the different tours offered in the Arctic, and how much natural beauty and wildlife there is to see

### Der Spiegel & La Presse

Ole Helmhausen and Stephanie Morin visited with Arctic Kingdom in Iqaluit April 26-29, 2013 for the "Arctic Spring" Program. A result of the trip is Ole's online article on Spiegel Online, which can be found at <http://www.spiegel.de/reise/fernweh/ausflug-zu-den-inuit-f-r-isch-aus-der-roehre-a-903749.html>. The German article describes his experience of dogsledding, ice fishing, igloo building and tasting of traditional Inuit cuisine. Spiegel Online is among the top five of all German sites and number one among German news sites with approximately 69 million visits and 12.5 million unique users each month, providing Nunavut a great reach into the German market. Stephanie Morin's article for La Presse can be found at <http://www.lapresse.ca/voyage/destinations/canada/territoires-du-canada/201305/14/01-4650752-heureux-dun-printemps-arctique.php>

## Road to Nowhere Film Company

Nunavut Tourism supported Road to Nowhere Film Company's feature film "Heaven's Floor". The film showcases Nunavut's land, culture and people with the intention to pique interest to the film industry and tourists about what Nunavut has to offer. Nunavut Tourism supplied an in-kind donation to the project through the form of flights and staff time liaising scout trips. The film has yet to be premiered.

## SK Touristik

In July, 2013, Nunavut Tourism assisted in bringing Markus Knüpp, with SK Touristik for a tour with Arctic Watch. SK Touristik is a leading travel company from Germany that specializes in Canadian travel. This trip will give the company a better insight to travelling in Nunavut, and what products there are to offer their clients. In the future with their company we hope that they will offer a packaged product for Nunavut.

## Trade Shows

### Regional Tradeshows

Nunavut Tourism again attended all three Regional Tradeshows; the Nunavut Tradeshow, the Kivalliq Tradeshow and the Kitikmeot tradeshow. These are great opportunities for Nunavut Tourism to meet with potential and existing members, other stakeholders, and the public. Nunavut residents, whether for themselves or visiting friends and family, need to be aware of the great tourism opportunities in their own backyard. This is a market that has significant potential, especially since it often happens during off-peak season.

### Dallas Safari Club Show

In January 2014, Nunavut Tourism attended the Dallas Safari Club Show. Over 4 days the Nunavut Tourism booth had 565 visitors interested in outdoor activities (primarily recreational sport fishing) in Nunavut. The majority of visitors to the booth had known about Nunavut and where it was. The show demographic was perfect as it fit our typical tourist and people looking for exotic travel locations.



### Northern Lights

This year thanks to additional funding from CanNor, for Northern Lights a big media push was done to garner interest from the general public in the trade show. Commercials were aired for a week on CTV television as well as multiple Ottawa radio stations. CTV Ottawa also did their morning show live from Northern Lights on Friday morning. Multiple digital billboard ads were shown across the Ottawa region. Those locations included the airport, the intersection of St. Laurent and Tremblay, as well as multiple office buildings across town. The month leading up to Northern Lights ads were shown on the back of Ottawa Transport busses.



### GoMedia 2013

Nunavut Tourism met with 31 potential media partners at GoMedia 2013 in Charlottetown, Prince Edward Island. GoMedia is an annual media marketplace organized by the Canadian Tourist Commission. It is held in a different Canadian city each year. It gives an opportunity to meet with both foreign and domestic travel media outlets who have an interest in Nunavut. Donna met with existing contacts as well as many new ones, several of which have a great potential for FAM trips in 2014-2015.

### Toronto Outdoor Adventure Show

Nunavut Tourism attended the Toronto Outdoor Adventure Show at the International Centre. We set up a larger display in conjunction with Territorial Parks and Parks Canada. It was very well received by attendees and represented Nunavut in the best way possible. Nunavut Tourism staff spoke with over 1700 show attendees, 200 of which were considered high value leads. Several members also had booths set up at the show. This event is the perfect demographic and always elicits a strong interest from attendees.

### TMAC- June 12-15

This year the Travel Media Association of Canada (TMAC) Conference was held in Saskatoon. The conference is an intimate media marketplace allowing for Nunavut Tourism to form better relationships with valuable media such as Barb Sligl and Doug O'Neill.

### **Advertising and Other Events**

#### Toronto Media Dinner

Every year in conjunction with the Toronto Outdoor Adventure Show, Nunavut Tourism hosts a media dinner. The media dinner featured an Arctic Char main course and presentation at the Brassaii Restaurant. This year there were many great connections made, resulting in good marketing deals.





Canadian Museum of Nature - Edible Arctic Festival

Nunavut Tourism was the Presenting Sponsor of the Edible Arctic Festival that was held April 3-7, 2014 at the Canadian Museum of Nature in Ottawa. The festival showcased Canada’s Arctic food, music, story-telling, performing arts and engaging activities to 5,657 visitors over four days. Alongside name and logo recognition on all marketing collateral, it was reported that there was 22 media stories with a reach of just over 1.5 million marketing impressions through print, web, social media, radio, and on site at the museum. Guest speakers at the event included Graham Dickson from Arctic Kingdom, Steve Ruskay from Black Feather, and an after-hours presentation with Colleen Dupuis and Richard Weber. The Museum plans to host a third edition in 2015 and repeated sponsorship will be further considered.

Social Media Advertising Campaign

In March 2014 Nunavut Tourism set up two different advertising campaigns with the goal of driving traffic to our social media pages (Twitter and Facebook) and increasing our exposure (Likes) on Facebook for the period of March 1-31 2014.

For Facebook we had targeted people in Australia, Canada, Germany, France, UK, USA, Italy, and the Netherlands who had a specific interest in the Arctic, Inuit, outdoor recreation, and travel to the Arctic or North Polar Regions. We reached over 500,000 people and acquired over 8500 new followers on Facebook from around the world. We increased our base from just over 900 people.



With Google AdWords were targeted the same countries and interests (with some variances such as including a French language ad as well) but were driving traffic to our social media outlets. 1.7 million people saw our advertisements on Google with just over 48,000 people actually visiting our social media pages from those advertisements.

Co-op Advertising Campaign 2013-14

With the success of the co-op advertising campaign in 2012-13, Nunavut Tourism offered the program once again. Members were given the opportunity to purchase ads at a reduced cost in four different

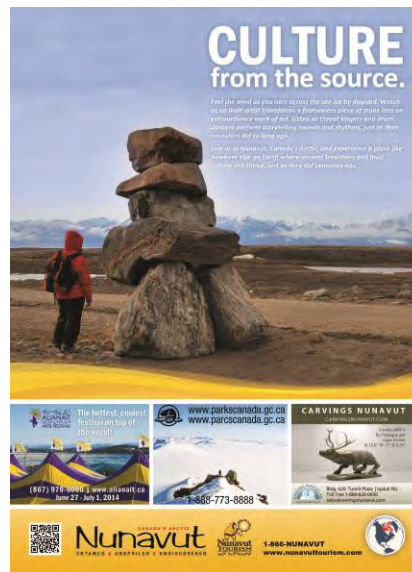
magazines, each with a different theme. The different themes were Outdoor Adventure, Wildlife Viewing, Cultural Experiences, and Recreational Sport Fishing. Working with members on this type of promotion is a great way to increase exposure for both Nunavut Tourism and its members.

**Outdoor Adventure:** 3 full-page ads in Outpost Magazine, 3 full-page ads in Explore Magazine

**Wildlife Viewing:** 3 full-page ads in Dreamscapes Magazine, 3 full-page ads in Horizon Travel Magazine

**Cultural Experiences:** 3 full-page ads in Harper’s Magazine, 3 full-page ads in The Walrus Magazine

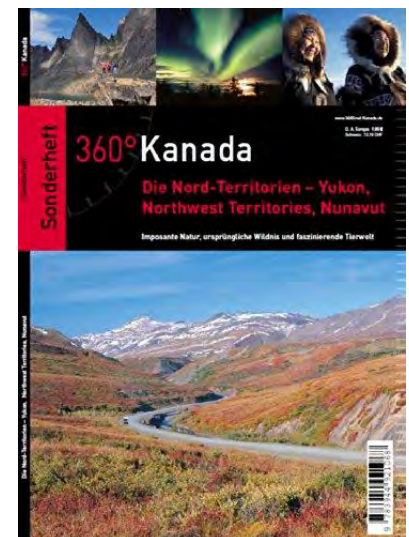
**Recreational Sport Fishing:** 3 full-page ads in Gray’s Sporting Journal



## European Market

### German Market Exposure

Nunavut as well as Saskatchewan and the Northwest Territories hired denk!zauber as a marketing agent for the German market. The magazine Kanada 360 did a 104 page special edition of Canada’s North. Nunavut received 32 pages of editorial plus a full page advertisement. An original print run saw 10,000 copies of the magazine distributed with an estimated advertising value of \$132,000. Nunavut Tourism also placed advertisements in four other German publications, Kanada Entdecken Reiseplaner, FAZ online, Reisen Exklusiv, and Blog Reisefeider. These four publications have a combined reach of over 3.4 million people.



### CTC Dinner in France

In March Nunavut Tourism partnered with the CTC to host a dinner in France for eight key tour operators. This is the second time this has been done and was highly successful. Several Nunavut businesses were contacted by the French operators about potential collaborations. As an added bonus the CTC arranged with one of France’s largest operators, La Maison des Etats Unis, for a special presentation to key invited clients. Working with the CTC this type of event can be done cost effectively and is being considered for Germany in years to come.



Nunavut Tourism coordinates activities related to recreational sport fishing under a separate contribution agreement with the Government of Nunavut's Department of Environment. A working plan was researched and created by Nunavut Tourism for recreational sport fishing and submitted by the Department of Environment to CanNor for funding. Some of the highlights are a new section in the Nunavut Tourism website dedicated to sport fishing, a sport fishing promo video, and a new fish logo and slogan. The logo was designed in house by Nunavut Tourism staff member Kyra Flaherty.



Grey's Sporting Journal

For the first quarter of fiscal year 2013-14, we coordinated a contest in Grey's Sporting Journal for a trip to one of Plummer's Arctic Lodges. The grand prize was a seven night trip for two at Tree River Lodge. Nunavut Tourism coordinated the ads and promo pieces for the contest throughout the fiscal year.



Sport Fishing Website Section

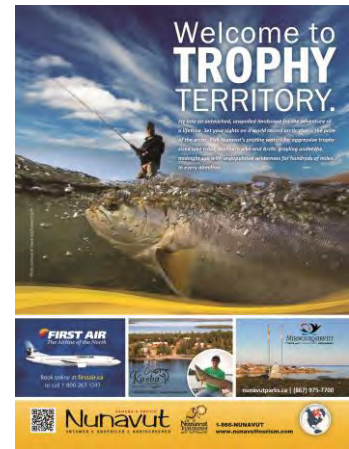
A new section for the Nunavut Tourism website is in the process of being created. It highlights everything from how to get a license to traditional fishing methods in Nunavut. It is expected to be completed before the end of Summer 2014.

Fish Guide Training Video

Due to scheduling conflicts with the trainer and the attendees, it was decided to change to a video format. The video format allows the training to be administered at any time. The video will be finished in the summer of 2014. This means that the training can reach more members.

## Co-op Ads

As part of Nunavut Tourism's co-op ad campaign, an ad was included for recreational sport fishing. This provided members the opportunity to buy into an ad in a major publication at very reasonable costs. The ad ran in Gray's Sporting Journal, July issue.



## Charly's Canada Day Flashmob

In cooperation with, DOE, Christine Lamothe of Saimavik Studios, and local hip hop kids, a flash mob was planned for Canada Day in Iqaluit with Charly the Char as the focal point of the event. The purpose of the event was to promote sport fishing in a fun and exciting way to a younger audience. Over 50 people participated with many more watching and cheering.



*Fishing at Hall Lake near Hall Beach*



In 2013-2014 Nunavut Tourism staff visited ten communities, some more than once. Our goal is to visit at least 8 communities per year. We are committed to visiting Sanikiluaq, a community Nunavut Tourism has never been to, and last year alone we were weathered out 5 times. Sanikiluaq continues to be on our list for 2014-15.

Communities Visited this year were:

Arviat – June 24<sup>th</sup> -26<sup>th</sup>

Rankin Inlet – (Part of Kivalliq Trade Show) September 30<sup>th</sup> – October 2<sup>nd</sup>

Cambridge Bay – (Part of Kitikmeot Trade Show) February 10<sup>th</sup> -13<sup>th</sup>

Kugluktuk – February 8<sup>th</sup> -9<sup>th</sup>

Kugaaruk – March 26<sup>th</sup> – 27<sup>th</sup>

Taloyoak – March 25<sup>th</sup>

Igloolik - January 15<sup>th</sup> – 16<sup>th</sup>

Hall Beach – January 15<sup>th</sup> – 16<sup>th</sup>

Pond Inlet – March 5<sup>th</sup>

Pangnirtung – March 17<sup>th</sup>

When in a community Nunavut Tourism meets with the EDO, the local Nunavut Tourism members, the HTO, and any new possible members. Each visit is advertised so anyone wanting to meet with Nunavut Tourism can schedule an appointment. We are also committed to getting youth involved in tourism and make every attempt to do presentations on tourism as a career at the local high schools.

Nunavut Tourism strives to provide the best support and services to our members. Community visits from staff, involvement with industry regulators about changes to legislation and regulations, and training programs are just a few examples of the benefits of a Nunavut Tourism membership. We are working with partners (both new and old) to provide the best programs, services, and support to help our members grow and reach their potential.

#### Nunavut Tourism Business Aftercare Guide

The need for business aftercare was identified as part of Tunngasaiji – A Tourism Strategy for Nunavummiut. There is plenty of support available to help get your business started, but limited help in keeping it going in a profitable direction once you have begun. A guide was planned as part of the strategy. With additional funding from CanNor the project occurred this year, two years ahead of schedule. Nunavut Tourism worked with the RIA's, Community Futures, Government of Nunavut, and others to ensure this project was comprehensive.

Some of the highlights of the guide are as follows:



Identifying trends and market opportunities  
Licensing, product design, and market analysis  
Collecting payments, acquiring insurance, and emergency planning  
Payroll and human resources assistance  
Advertising, social media, and websites  
Financial management tips and techniques  
Evaluating your business and changes in the market  
Checklists and sample forms help guide you in the right direction

**It is now available to all members upon request in both paper and digital formats.**

### Visitors Centres

The three regional visitors' centres (Iqaluit, Rankin Inlet, and Cambridge Bay) that Nunavut Tourism manages on behalf of the Government of Nunavut continue to flourish as the number of tourists accessing them rises. Local community initiatives and volunteering for community events are also benefits provided by the various centres in addition to responding to visitor inquiries, either in person, by e-mail, or the 1-800 phone number,

The Unikkaarvik Visitor Centre and The Arctic Coast Visitor Centre offer cultural programming with the support of the Government of Nunavut's Department of Culture and Heritage. Each program is offered to the public and advertised via community radio and community bulletin boards. This programming is run to make the visitor centres living spaces for the community and visitors.

*After School Program:* Two students from the Nunavut Teacher Education Program are hired to teach the students. The program runs weekly from September through to March for the ages of 7- 10 years old. Cultural activities include:

- Seal skin sewing
- Inuit storytelling
- Crafts

*Guest Speakers:* Once a month, a special guest is invited to speak to community members. Past speakers include well-known local residents and visitors to the community.

*Movie Nights:* The Visitor Centres house an extensive Inuit movie collection. Twice a month we host a movie night showcasing movies from the National Film Board of Canada.

*Artist Marketplace:* Artists are invited to sell the work they produce. These events are hosted throughout the year and at key times when big groups are in town such as cruise ship visits and conferences. We normally host approximately 5 to 10 artists.

*Nunavut Day:* Nunavut Tourism employees volunteer their time for the Nunavut Day festivities in all three gateway communities.

*Community Clean-up day:* All three visitor centres assisted in coordinating clean-up activities for their respective communities.

Unikkaarvik Visitors Centre – There are additional activities at UVC in Iqaluit including:

*March Break:* a week long program is offered for students and runs every day of the week. The students are offered in-depth programming during this time.

*Inuit Art Experience:* Unikkaarvik invites artists from the community and also artists that are traveling to Iqaluit. Artists are encouraged to bring some of his or her work to the visitor centre and explain Inuit stories through art. The work is for sale to the public.

*Canada Day:* Nunavut Tourism employees host a BBQ at the visitor centre for Iqaluit residents to celebrate this special day.

The Kivalliq Regional Visitor Centre is unique in that it operates out of the Rankin Inlet Airport. It has a very small exhibit space and therefore doesn't do community programming, however it does work in co-operation with the schools to run programming, such as guest speakers once a month.

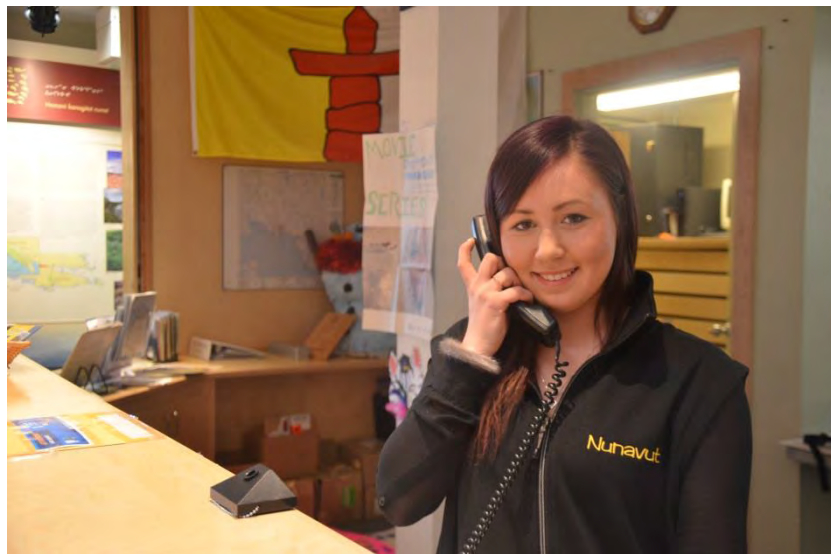
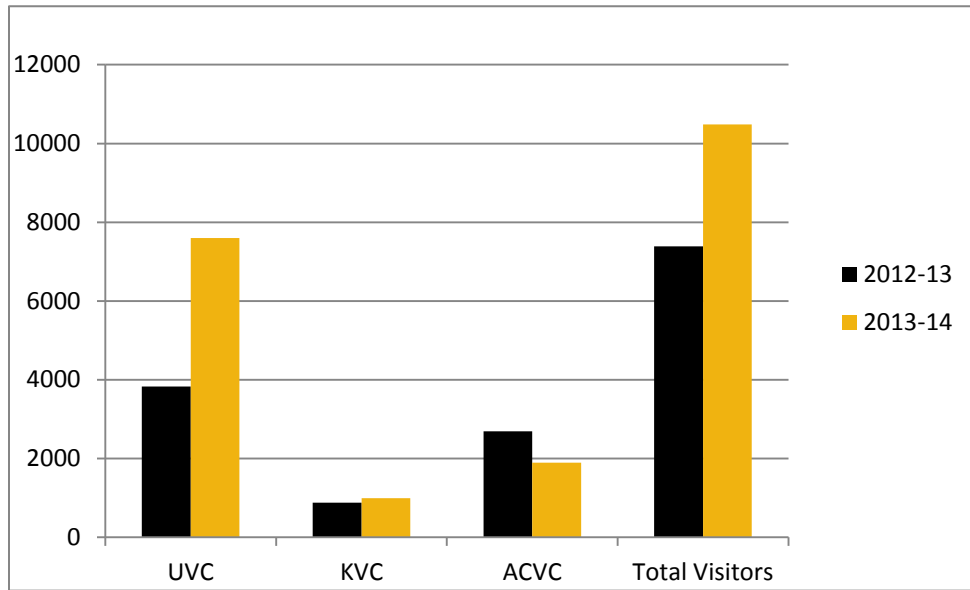
Visitor Centre employees are also very active in the community and sit on various committees.



*A tourist enjoying a display at Unikkaarvik Visitors Centre*

The following chart shows the walk-in stats for the Nunavut Tourism run visitor centres for the past two fiscal years:

*UVC = Unikkaarvik Visitor Centre*  
*KRVC = Kivalliq Regional Visitor Centre*  
*ACVC = Arctic Coast Visitor Centre*



*Kyra Flaherty answering the 1-800 line at Unikkaarvik Visitors Centre*



### Member Advocacy

During the 2013-14 year Nunavut Tourism continued to work on many fronts for its members.

Nunavut Tourism works on cruise ship and marine transport issues for members. This includes changes in Transport Canada operations, to have designations in Nunavut for occasional use marine facilities, the Arctic Council group on cruise tourism, etc. We held discussions with various marine insurance companies to investigate a more cost effective insurance plan for members. Insurance for open water north of 46 degrees latitude is considered very high risk and a high cost is associated with that. Finding cost effective marine insurance remains a challenge.

Nunavut Tourism worked closely with key stakeholders and the Government of Nunavut on the implementation of the tourism strategy. We met with Inuit Heritage Trust to discuss how we can work together to ensure tourists and operators have the proper permits and are aware of where they should and should not be. Also IHT did a presentation to members on the permit process and how they can assist in sharing resources.

Kakivak Association is working on tourism projects in Arctic Bay and Qikiqtarjuaq. Nunavut Tourism staff met with Kakivak to determine our involvement and how we can assist to ensure the projects are successful.

Nunavut Tourism continues to work with other NGO's to determine how to work better together and utilize all our resources cooperatively. These include Inuit Heritage Trust, Nunavut Arts and Craft Association, Nunavut film (working on memorandum of understandings with Nunavut Film).

We worked with evaluation teams of CanNor SINED Program and the Nunavummi Nangminiqaqtunik Ikajuuti (NNI) policy to share ours and members experiences with the programs to determine how they can be modified to better meet user needs and be more effective. This year has also seen changes to federal regulations for Parks Canada and the Canadian Wildlife Service that Nunavut Tourism has been involved in on behalf of our members.

Nunavut Tourism worked with Carrefour on audio guide for Iqaluit, which was launched in July, and getting funding for French translation of Nunavut Tourism website. The response to the guide has been very positive and is being looked at as a model for other communities.

We continue to work to meet the needs of our members by investigating new insurance products they request (ie. Better boat insurance, coverage for stored property), work on issues like land leases, where to get funding assistance, comment on Nunavut Impact Review Board (NIRB) applications that relate to tourism, and government projects that relate to tourism (ie. hydro project in Iqaluit).

Significant work has gone into the preparation for NEDS II. This is still ongoing and will culminate in Sivumiut III in December. NEDS II (which will be released in 2015) will be an important piece in Nunavut's economic picture.

As in past years, Nunavut Tourism is working closely with Territorial Parks and Parks Canada on plans for new parks and collaborative marketing efforts.

An additional application to CanNor's SINED program was made when funds became available. This enabled Nunavut Tourism to take on major projects not originally planned for. Nunavut Tourism created a plan and successfully executed it with no additional staff. This included a major Territory-wide project with Outpost Magazine, a major marketing campaign tied to Northern Lights and a business aftercare guide.

Meetings and conferences were identified in the Strategy as a priority. Someone was hired for six months under a successful Strategic Investments Program (SIP) application. A comprehensive list of what facilities each community has, (ie. meeting space, beds, equipment, etc.) was completed along with a list of key groups to contact regarding holding meetings and conferences in Nunavut. Over the last few years we have had success with attracting national groups to hold meeting in Nunavut and a list of over 100 of these groups was compiled. A brochure for this purpose was developed. Money put into the 2014-15 budget was cut, leading to discussions between Nunavut Tourism and the Government of Nunavut on how work will proceed. Nunavut Tourism is committed to moving forward. Nunavut Tourism's role will be to attract meetings and conferences to Nunavut, which will create new business for our members in coordinating the meeting and supplying the services needed.

### Tunnjasaiji and Implementation

Tunnjasaiji is the key document to guide this industry and move it forward to grow and be sustainable over the next five years.

One of Nunavut Tourism's key goals is the implementation of the strategy. Nunavut Tourism has taken a lead on the Tourism Task Force for Nunavut (TTFN). This group of key stakeholders continues to meet



for regular updates on the implementation progress, keeping the strategy at top of mind. No one else is taking on this role so Nunavut Tourism will continue to take the lead. This group meets every six weeks or so for updates.

Nunavut Tourism has an implementation plan for the strategy to follow and has been doing so, although some challenges have arisen because many of our actions are dependent on others doing what they are responsible for first. Some activities that were to be led by the

Government of Nunavut were delayed due to the election last fall. With commitment to the strategy the hope is all will get back on track in the 14/15 fiscal year. To keep things moving forward, items like business aftercare that were not tied to other activities and were moved up in the action plan and initiated because funding became available.

We continue to work with the national organization (Tourism Industry Association of Canada) on issues that affect the industry nationally. Nunavut Tourism was nominated for the Small Business of the Year award. We were one of three finalists from over 200 nominations in total. Working with TIAC and the CTC, a Tourism Town Hall will be held in Nunavut in the Fall of 2014. This will be the first time it will be held in Nunavut.

The Canadian Tourism Commission (CTC) is the national marketing body for tourism internationally. Nunavut Tourism continues to work closely with the CTC and Nunavut Tourism staff sit on marketing and program development committees. For many years Nunavut Tourism has lobbied to see the CTC include fishing and hunting in their marketing efforts. That will happen for the first time in the 2014-15 fiscal year.

### NT Staff

2013-14 saw some changes in staffing at Nunavut Tourism.

Aaron Watson joined NT on a contract working on meetings and conferences and then became the manager at UVC when that position became available in April with the departure of Samantha Cooke.

Daisy Lahure went on maternity leave in late November. Logan joined Daisy and Chris in late December. Mike Leitch joined NT in January and has done a great job in the research role, expanding it to include more social media interactions.

Donna Parry left NT at the end of December to pursue new personal interests. Donna continued to assist us on a contract basis for a few months. We wish her well in her new endeavours.

The end of the year saw us preparing for Sara Thomson to also go on maternity leave in May. Mackenzie joined Sara and Len in late May.



Training continues to be a priority. Several staff were certified in first aid. It is Nunavut Tourism's commitment that all front line staff be certified in first aid.

Staff also completed training on HR issues, organization, and to refine certain skills like minute taking and report writing.

Yvonne Angohiatok from the Arctic Coast Visitors Centre in Cambridge Bay went to Edmonton for training with the Nunavut Heritage Training Institute. The courses provided valuable information which would prove useful every day in her position.

## Appendix A: Board of Directors

Accommodations Sector Representative

**Michael Hart** (Chair)

Inns North

Non-Sector Representative

**Max Johnson** (Chair)

The Great Canadian Travel  
Company

Adventure and Ecotourism Sector  
Representative

**Ike Hauli**

I.D.S Outfitting Ltd.

Cruise Sector Representative

**Matthew Swan**

Adventure Canada

Fishing Sector Representative

**Tessum Weber**

Arctic Watch Wilderness Lodge

Hunting Sector Representative

**Levi Kaunak**

Hall Beach Hunter's and  
Trappers' Association

Transportation Sector Representative

**Adamie Sakeeta** (treasurer)

Canadian North

Non-Sector Representative

**Graham Dickson** (vice chair)

Arctic Kingdom Marine Expeditions

Non-Sector Representative

**Rowena House**

Nunavut Arts And Crafts Association

Ex-officio Representative

**Cheri Kemp-Long**

CanNor

Ex-officio Representative

**Garry Enns**

Parks Canada-Nunavut Field Unit  
Government of Canada

Ex-officio Representative

**David Monteith**

Department of Environment  
Territorial Parks and Special Places  
Government of Nunavut



## Appendix B: Member List

### **Accommodations**

#### **Qikiqtani Region**

##### **Amaulik Hotel, Inns North**

Bldg. 370, Sanikiluaq, NU, X0A OWO

Tel: (867) 266-8821

Toll Free: 1-888-TO-NORTH

Fax: (867) 266-8844

[manager.mitiq@arcticco-op.com](mailto:manager.mitiq@arcticco-op.com)

[www.mitiq.com](http://www.mitiq.com)

*Accommodates 28 in 14 double rooms with private baths; 8 are in 4 doubles with shared baths. Cable TV, AT, laundry, business support, meeting room and dining room, catering, local tours. VISA, MC, Diners Club, AMEX, Interac.*

##### **Auyuittuq Lodge, Inns North**

PO Box 53, Pangnirtung, NU, X0A ORO

Tel: (867) 473-8955

Toll Free: 1-888-TO-NORTH

Fax: (867) 473-8611

[AuyuittuqLodge.InnsNorth@ArcticCo-op.com](mailto:AuyuittuqLodge.InnsNorth@ArcticCo-op.com)

[www.innsnorth.com](http://www.innsnorth.com)

*The Auyuittuq Lodge is a 22-room, 36-bed hotel which features: conference facilities, coffee service, cable television, complimentary airport shuttle service, fine cuisine, the best table on Baffin Island, catering, do-it-yourself laundry.*

##### **Capital Suites**

PO Box 2510, Iqaluit, NU, X0A OHO

Tel: (867) 975-4000

Toll Free: 1-877-669-9444

Fax: (867) 975-4070

[pkumar@npreit.com](mailto:pkumar@npreit.com)

[www.capitalsuites.ca](http://www.capitalsuites.ca)

*Located in downtown Iqaluit and minutes from the airport, Capital Suites is the first choice in accommodations for business and leisure travelers. Capital Suites boasts fully-furnished one-bedroom executive suites with full kitchens, free high-speed Internet, and all the comforts of home. Come experience our signature 'Aurora Beds', and true Northern hospitality at the Capital Suites!*

##### **Discovery Lodge Hotel**

PO Box 387 Iqaluit, NU X0A OHO

Tel: (867) 979-4433

Fax: (867) 979-6591

[reservation@discoverylodge.com](mailto:reservation@discoverylodge.com)

[www.discoverylodge.com](http://www.discoverylodge.com)

*Nunavut's premier hotel and the first choice of experienced northern travellers. Newly renovated. Executive and business suites; 53 full service and NS rooms w/amenities and In-room coffee. Wireless internet access, voicemail, cable TV, AM/FM radio. Renowned licensed dining, listed in Where to eat in Canada. Conference and banquet facilities. Airport shuttle, copier/fax, secretarial and laundry services. Visa, MC Amex, EnRoute, Dinners Club, Interac*

##### **Dorset Suites**

###### **Huit Huit Tours Ltd.**

PO Box 4, Cape Dorset, NU, X0A OCO

Tel: (867) 897-8806

Fax: (867) 897-8688

[huithuit@magma.ca](mailto:huithuit@magma.ca)

[www.dorsetsuites.com](http://www.dorsetsuites.com)

[www.capedorsettours.com](http://www.capedorsettours.com)

*Dorset Suites Hotel offers 20 guest suites, dining room and conference rooms and is centrally located in Cape Dorset. The preferred choice for northern travelers.*

*Huit Huit Tours offers eco-culture trips and custom tours. Visitors can experience the Inuit culture with local people as guides and learn about the art, culture and natural environment of South Baffin. Floe-edge, snow machine, boat, camping, fishing and hiking trips offered by licensed outfitter.*

##### **Frobisher Inn**

PO Box 4209, Iqaluit, NU, X0A OHO

Tel: (867) 979-2222

Toll Free: 1-877-422-9422

Fax: (867) 979-0427

[gm@frobisherinn.com](mailto:gm@frobisherinn.com)

[www.frobisherinn.com](http://www.frobisherinn.com)

*Frobisher Inn boasts simplified elegance, service and attention to detail, and the latest features and amenities with 95 Standard, deluxe and executive suites. Coffee makers, wireless Internet, voice mail, room service, dining room, lobby bar café and deli, sport bar lounge,*



*banquet facilities, on site movie theatre, ATM machine, convenience store.*

**Hall Beach Hotel, Inns North**

General Delivery Hall Beach, NU, X0A 0K0

Tel: (867) 928-8876

Toll Free: 1-888-TO-NORTH

Fax: (867) 928-8926

[HallBeach.InnsNorth@ArcticCo-op.com](mailto:HallBeach.InnsNorth@ArcticCo-op.com)

[www.InnsNorth.com](http://www.InnsNorth.com)

*Accommodates 18 in 9 rooms, SA, PB, and TV. Dining room, canteen, laundry, AT. VISA, MC, AMEX, Diners Club, and Interac accepted.*

**Hotel Arctic**

PO Box 25, Iqaluit, NU, X0A 0H0

Tel: (867) 979-6684

Toll Free: 1-866-497-6933

Fax: (867) 975-4070

[gflores@npreit.comic.ca](mailto:gflores@npreit.comic.ca)

[www.hotelarctic.ca](http://www.hotelarctic.ca)

**Igloolik Inn, Inns North**

PO Box 120, Igloolik, NU, X0A 0L0

Tel: (867) 934-8950

Toll Free: 1-888-TO-NORTH

Fax: (867) 934-8740

[Igloolik.InnsNorth@ArcticCo-op.com](mailto:Igloolik.InnsNorth@ArcticCo-op.com)

[www.InnsNorth.com](http://www.InnsNorth.com)

*Accommodates 20 in 14 rooms which includes 2 deluxe rooms. \$204.95/person/night. VISA, MC, AMEX, Diners Club, Interac.*

**Kimik Hotel, Inns North**

PO Box 69, Kimmirut, NU, X0A 0N0

Tel: (867) 939-2093

Toll Free: 1-888-TO-NORTH

Fax: (867) 939-2500

[Manager.Kimik@ArcticCo-op.com](mailto:Manager.Kimik@ArcticCo-op.com)

[www.InnsNorth.com](http://www.InnsNorth.com)

*Accommodates 16 in 8 rooms. SA, PB, in-room TV, dining room, AT, laundry. MC, AMEX, enRoute, VISA, Interac.*

**Navigator Inn**

PO Box 158, Iqaluit, NU, X0A 0H0

Tel: (867) 979-6201

[jtemple@npreit.com](mailto:jtemple@npreit.com)

**Nunattaq Suites**

PO Box 846, Iqaluit, NU, X0A 0H0

Tel: (867) 979-2221

Fax: (867) 979-6880

[nunattaqsuites@qiniq.com](mailto:nunattaqsuites@qiniq.com)

**Qausuittuq Hotel, Inns North**

General Delivery, Resolute Bay, NU, X0A 0V0

Tel: (867) 252-3900

Toll Free: 1-888-TO-NORTH

Fax: (867) 252-3766

[Qausuittuq.InnsNorth@ArcticCo-op.com](mailto:Qausuittuq.InnsNorth@ArcticCo-op.com)

[www.InnsNorth.com](http://www.InnsNorth.com)

*Fully modern new hotel: 28 people in 13 rooms. PB, phone, cable TV, Internet. Transportation provided, restaurant/ dining room, meeting room, catering, gift shop. Views of bay/ Northwest Passage. Library of Arctic books/videos. Town tours. Expedition base camp space. Vehicles available. All major credit cards accepted.*

**Sauniq Hotel, Inns North**

Pond Inlet, NU, X0A 0S0

Tel: (867) 899-5100

Toll Free: 1-888-TO-NORTH

Fax: (867) 899-8770

[manager.toonoonik@arcticco-op.com](mailto:manager.toonoonik@arcticco-op.com)

[www.pondtours.ca](http://www.pondtours.ca)

*Accommodates 40 in 20 double rooms, SA, SB, PB, TV, laundry facilities, business support, gift shop, AT, dining room, banquet facilities, conference rates. VISA, MC, AMEX, Diners Club, Interac.*

**South Camp Inn**

PO Box 300, Resolute Bay, NU, X0A 0V0

Tel: (867) 252-3838

Fax: (867) 252-3205

[scinn@internorth.com](mailto:scinn@internorth.com)

*We invite you to discover the beauty and history Resolute Bay has to offer. Enjoy an unforgettable High Arctic adventure while receiving excellent hospitality from me and my family at the South Camp Inn, your top class destination on Cornwallis Island. We take pride in catering to all your private and expedition needs and are so certain that you will enjoy staying with us that we guarantee a full refund, if you do not!*

**Tulugak Hotel, Inns North**

PO Box 8, Qikiqtarjuaq, NU, X0A 0B0

Tel: (867) 927-8874

Toll Free: 1-888-TO-NORTH

Fax: (867) 927-80124

[Tulugak.InnsNorth@ArcticCo-op.com](mailto:Tulugak.InnsNorth@ArcticCo-op.com)

[www.InnsNorth.com](http://www.InnsNorth.com)

*Accommodates 18 in 9 rooms, SA, PB, TV, coffee shop, AT, dining room, catering. VISA, MC, AMEX, Interac.*

### **Kitikmeot Region**

#### **Amundsen Hotel, Inns North**

PO Box 120, Gjoa Haven, NU, X0B 1J0

Tel: (867) 360-6176

Toll Free: 1-888-TO-NORTH

Fax: (867) 360-6383

[Amundsen.InnsNorth@ArcticCo-op.com](mailto:Amundsen.InnsNorth@ArcticCo-op.com)

[www.InnsNorth.com](http://www.InnsNorth.com)

*Accommodates 36 in 18 rooms; also 4 suites with kitchenettes. SA, PB, TV, dining room, coffee shop, conference facilities, catering, AT, laundry. VISA, MC, Interac.*

#### **Arctic Islands Lodge, Inns North**

PO Box 38, Cambridge Bay, NU, X0B 0C0

Tel: (867) 983-2345

Toll Free: 1-888-TO-NORTH

Fax: (867) 983-2480

[ArcticIslands.InnsNorth@ArcticCo-op.com](mailto:ArcticIslands.InnsNorth@ArcticCo-op.com)

[www.InnsNorth.com](http://www.InnsNorth.com)

*Located on the famous Northwest Passage, north of the Arctic Circle on Victoria Island. Luxurious accommodations, clock/radio, telephone, complimentary wireless-Internet, cable, on-site staff, VIP suite, and dining room with take-out available. Incredible variety of northern wildlife and flora to photograph. VISA, MC, AmEx, Diner's Club/Enroute and Interac welcome.*

#### **Enokhok Inn**

PO Box 162, Kugluktuk, NU, X0B 0E0

Tel: (867) 982-3197

Fax: (780) 482-2267

[info@enokhok.com](mailto:info@enokhok.com)

*Enokhok Inn and Executive Suites offer 12 single rooms with private bathroom and queen beds, breakfast, lunch and supper available, or deluxe 2 bedroom fully furnished duplex with full kitchen and living room with all amenities including washer and dryer. All rooms have satellite TV and Wi-Fi.*

### **Green Row Executive Suites**

PO Box 1052 Cambridge Bay, NU X0B 0C0

Tel: (867) 983-3456

[greenrow@qiniq.com](mailto:greenrow@qiniq.com)

[greenrow@netkaster.ca](mailto:greenrow@netkaster.ca)

[www.greanrow.ca](http://www.greanrow.ca)

Our 2 Bedroom suites are similar to a small apartment and offer you the same comforts as being in your own home. Each suite has a fully equipped kitchenette, living room with large screen satellite TV, washer & dryer, free Internet services, local calls, gym access as well as free shuttle service to and from the airport. All amenities are within walking distance. Truck rentals are available upon request.

#### **Inukshuk Inn, Inns North**

PO Box 118, Kugaaruk, NU, X0E 1K0

Tel: (867) 769-6231

Toll Free: 1-888-TO-NORTH

Fax: (867) 769-6098

[Inukshuk.InnsNorth@ArcticCo-op.com](mailto:Inukshuk.InnsNorth@ArcticCo-op.com)

[www.InnsNorth.com](http://www.InnsNorth.com)

*Accommodates 12 in 6 rooms. SA, SB, PB, TV, restaurant, conferences, AT, laundry. VISA, MC, Diners Club, AMEX.*

### **Kivalliq Region**

#### **BLCS Guest House**

PO Box 240, Baker Lake, NU X0C 0A0

Tel: (867) 793-2831 Dining Room: 793-2123

Fax: (867) 793-2577

[info@blcs.ca](mailto:info@blcs.ca)

[www.blcs.ca](http://www.blcs.ca)

*Your gateway to Ukkusiksalik National Park, haven for muskox, caribou, arctic fox, wolves and the mighty tundra grizzly, roaming the endless "Barrenlands". Former home to dozens of Inuit groups, the area boasts over 500 unique archaeological sites. The guesthouse Hotel offers all the clean, modern, comfortable conveniences of home, abroad. Some amenities include newly renovated and refurnished room, high speed satellite Internet, newly renovated lounge area and a full service restaurant.*

#### **Iglu Hotel, Inns North**

PO Box 179, Baker Lake, NU, X0C 0A0

Tel: (867) 793-2801

Toll Free: 1-888-TO-NORTH

Fax: (867) 793-2594

[innsnorth@arcticco-op.com](mailto:innsnorth@arcticco-op.com)

[www.bakerlakehotel.com](http://www.bakerlakehotel.com)

*20 twin bedrooms, 5 suites and 1 apartment. PB, TV, radio, phone, fax and copier. Dining room, conference room and banquet facilities, guest lounge, pool table, office rentals, Internet access, gift shop. Construction and tour rates available. VISA, MC.*

#### **Katimavik Suites**

PO Box 420, Arviat, NU, X0C 0E0

Tel: (867) 857- 2752

Fax: (867) 857- 2972

[katimavik.suites@gmail.com](mailto:katimavik.suites@gmail.com)

*Katimavik Suites is a family owned business. The Katimavik Suites opened in July, 2006 with 7 Suites including a 1000 square foot conference centre and a meeting room for smaller groups. Each room is beautifully appointed with a kitchenette, en-suite bathroom, double bed, satellite TV, and a phone. Wireless and high speed Internet, and catering services available.*

#### **Leonie's Place**

PO Box 123, Coral Harbour, NU, X0C 0C0

Tel: (867) 925-9751

Fax: (867) 925-8606

[leonieduffy867@yahoo.ca](mailto:leonieduffy867@yahoo.ca)

*Accommodates 12 in 6 rooms, shared accommodations, private bath, and common room with TV, books, and couches. Non-smoking. Rates include meals. Winner of Nunavut Tourism's 2009 Hans Aaronson Bursary for Excellence in Entrepreneurship.*

#### **Naujat Hotel, Inns North**

PO Box 70, Repulse Bay, NU, X0C 0H0

Tel: (867) 462-4304

Toll Free: 1-888-TO-NORTH

Fax: (867) 462-4152

[Naujat.InnsNorth@ArcticCo-op.com](mailto:Naujat.InnsNorth@ArcticCo-op.com)

[www.InnsNorth.com](http://www.InnsNorth.com)

*Accommodates 28 in 15 rooms. Near airport and the water. TV, Internet, dining room, coffee shop, laundry, business support. \$239/person/night VISA, MC, enRoute, Amex, Interac.*

#### **Nunamiut Company Ltd. / Nunamiut Lodge**

PO Box 403, Baker Lake, NU, X0C 0A0

Tel: (867) 793-2512

Fax: (867) 793-2505

[info@nunamiutlodge.ca](mailto:info@nunamiutlodge.ca)

[www.nunamiutlodgehotel.ca](http://www.nunamiutlodgehotel.ca)

*Welcome to the Nunamiut Lodge Hotel in Baker Lake! "100% Inuit Owned." At the Nunamiut Lodge Hotel, enjoy our northern hospitality in a warm and comfortable setting. We provide a wide range of amenities, an unbeatable service, excellent dining, comfortable rooms, all at an unmatched quality.*

#### **Padlei Inn, Inns North**

PO Box 190, Arviat, NU, X0C 0E0

Tel: (867) 857-2919

Toll Free: 1-888-TO-NORTH

Fax: (867) 857-2989

[Padlei.InnsNorth@ArcticCo-op.com](mailto:Padlei.InnsNorth@ArcticCo-op.com)

[www.InnsNorth.com](http://www.InnsNorth.com)

*Accommodates 40 people in 20 rooms. SA, PB, S/NS rooms, cable TV, radio, laundry facilities, dining room and banquet facilities, guest lounge, pool table, AT. VISA, MC, AMEX, Diners Club, Interac.*

#### **Siniktarvik Hotel & Conference Centre**

PO Box 40 Rankin Inlet, NU, X0C 0G0

Tel: (867) 645-2807

Toll Free: 1-888-TO-NORTH

Fax: (867) 645-2280

[Siniktarvik.Manager@ArcticCo-op.com](mailto:Siniktarvik.Manager@ArcticCo-op.com)

[www.InnsNorth.com](http://www.InnsNorth.com)

*The Siniktarvik Hotel & Conference Centre is a modern 50-room facility. Located on-site are: full menu-service restaurant, four fully equipped conference rooms, banquet services and licensed guest lounge. Catering, both on and off site, is available. All rooms offer private bathroom, telephone, wireless Internet, cable TV and coffeemaker.*

#### **Tangmavik Hotel, Inns North**

PO Box 500, Chesterfield Inlet, NU, X0C 0B0

Tel: (867) 898-9190

Toll Free: 1-888-TO-NORTH

Fax: (867) 898-9056

[Tangmavik.InnsNorth@ArcticCo-op.com](mailto:Tangmavik.InnsNorth@ArcticCo-op.com)

[www.InnsNorth.com](http://www.InnsNorth.com)

*Accommodates 12 in 6 rooms. SA, PB, TV, laundry facilities, dining room (limited service), AT, catering, laundry. VISA, MC, Diners Club, AMEX.*

### **Tavanni Hotel, Inns North**

PO Box 60, Whale Cove, NU X0C 0J0

Tel: (867) 896-9956

Toll Free: 1-888-TO-NORTH

Fax: (867) 896-9087

[Manager.issatik@arcticco-op.com](mailto:Manager.issatik@arcticco-op.com)

[www.InnsNorth.com](http://www.InnsNorth.com)

*Accommodates 12 in 6 rooms, SA, PB,TV laundry facilities, dining room, (limited service), AT, catering, laundry. VISA, MC, Diners Club, AMEX.*

### **Turaarvik, Inns North**

PO Box 40 Rankin Inlet, NU, X0C 0G0

Tel: (867) 645-4955

Toll Free: 1-888-TO-NORTH

Fax: (867) 645-4956

[Turaarvik.InnsNorth@ArcticCo-op.com](mailto:Turaarvik.InnsNorth@ArcticCo-op.com)

[www.InnsNorth.com](http://www.InnsNorth.com)

*The Turaarvik Inns North Hotel offers 22 rooms including: kitchenette suites, double suites and twin rooms. All rooms offer private bathrooms, telephone, coffeemaker, cable TV and wireless Internet. Conference facilities and services are available. Full menu-service restaurant featuring traditional and Canadian cuisine.*

## **Wilderness Lodges**

### **Arctic Haven Wilderness Lodge**

363 Pritchard Rd Alcove QC J0X 1A0

Tel: (819) 459-1794

Toll Free: 1-855-459-1794

[mail@arcticwatch.ca](mailto:mail@arcticwatch.ca)

[www.arctichaven.ca](http://www.arctichaven.ca)

### **Arctic Watch Wilderness Lodge**

363 Pritchard Road, Alcove, QC, J0X 1A0

Tel: (819) 459-1794

[mail@arcticwatch.ca](mailto:mail@arcticwatch.ca)

[www.arcticwatch.ca](http://www.arcticwatch.ca)

*Arctic Watch is the world's most northerly fly-in lodge located on Somerset Island. It is an all-encompassing Arctic safari, to see thousands of beluga whales, (best beluga watching site in the world), musk-ox, polar bears, arctic foxes, birds and archaeological sites. We travel by land, water, foot, sea kayak, and ARV. Guests can fish, hike canyons and mountain, across tundra and around waterfalls.*

### **Bathurst Inlet Lodge**

PO Box 820, Yellowknife, NT, X1A 2N6

Tel: (867) 873-2595

Fax: (867) 873-6383

[info@bathurstinlet.com](mailto:info@bathurstinlet.com)

[www.bathurstarctic.com](http://www.bathurstarctic.com)

*Full service Eco Tourism lodge started in 1969. Inuit partnership that highlights the best the Arctic has to offer, small groups and personalized service.*

### **Henik Lake Adventures Ltd.**

PO Box 420, Arviat, NU, X0C 0E0

Tel: (867) 857-2587

Fax: (867) 857-2972

[heniklakeadventures@gmail.com](mailto:heniklakeadventures@gmail.com)

[www.heniklakeadventures.com](http://www.heniklakeadventures.com)

*We offer one of the finest Caribou Hunts in Northern Canada, in the new Territory of Nunavut. Please note that we no longer offer polar bear, muskox or wolf hunts. We feel that we have one of the best and highest success caribou hunts for Central Barren Ground. We have a success rate of over 90% since 2006 and have achieved a success rate of 100% the past 2 years.*

### **High Arctic Lodge**

PO Box 280 Penticton, BC V2A 6J9

Tel: (250) 497-2000

Fax: (250) 497-2001

Toll Free: 1-800-661-3880

[info@higharctic.com](mailto:info@higharctic.com)

[www.higharctic.com](http://www.higharctic.com)

*Operating in July and August, this full-service lodge offers week long arctic char and lake trout fishing packages to Merkley Lake and Victoria Island. The world's Northernmost Sport-fishing and Hunting Lodge. If you are looking for [Arctic Char Fishing](#), [Lake Trout Fishing](#) or [Muskox Hunting](#) then High Arctic Lodge is what you are looking for. We are located in Nunavut, Canada with the very best [Canada Sport Fishing](#).*

### **Kasba Lake Lodge.**

PO Box 96, Parksville, B.C, V9P 2G3

Tel: (250) 248-3572

Fax: (250) 248-4576

Toll Free: 1-800-663-8641

[info@kasba.com](mailto:info@kasba.com)

[www.kasba.com](http://www.kasba.com)

*Located in southern Nunavut/NWT, specializing in triple-trophy, as well as catch and release*

*fishing for Northern Pike, Arctic Grayling and Lake Trout. We can accommodate 40 guests comfortably in fully modern cabins. American Plan, guides, boats, motors, fuel and tackle rental. Direct charter from Winnipeg MB to private airstrip. June 28 to August 15. Consult website for pricing.*

**Nueltin Fly-In Lodges Ltd.**

PO Box 500, Alonsa, MB, R0H 0A0

Tel: (204) 767-2330

Toll Free: 1-800-361-7177

Fax: (867) 767-2331

[info@nueltin.com](mailto:info@nueltin.com)

[www.nueltin.com](http://www.nueltin.com)

*Nueltin Fly-In Lodges provides a Canadian fishing adventure. Come fish the pristine waters of Nueltin Lake for world class Lake Trout fishing, monster Northern Pike fishing, and scrappy Grayling fishing. Nueltin Fly-In Lodge provides complete wilderness experiences and logistical services, the finest available in Canada*

**Plummer's Great Bear Lake Lodge Ltd.**

950 Bradford Street, Winnipeg, MB, R3H 0N5

Tel: (204) 774-5775

Toll Free: 1-800-665-0240

Fax: (204) 783-2320

[fish@plummerslodges.com](mailto:fish@plummerslodges.com)

[www.plummerslodges.com](http://www.plummerslodges.com)

*Is a fishing outpost camp on the shores of the Tree River offering world-class Arctic char fishing. Home of the world's biggest arctic char. We offer all inclusive guided fishing trips, unguided trips, canoe trips, rafting trips or hiking trips.*

**Tukto Lodge (NWT) - Dubawnt Camps Ltd.**

PO Box 249 Nestor Falls, ON P0X 1K0

Tel: (807) 484-2512

Toll Free: 1-800-760-0924

Fax: (807) 227-5473

[info@arcticfishing.com](mailto:info@arcticfishing.com)

[www.arcticfishing.com](http://www.arcticfishing.com)

*Full American Plan lodge on Dubawnt River watershed south of Thelon Game Sanctuary. Fully-guided fishing: trophy lake trout and Arctic grayling. We can accommodate 12 guests in modern, comfortable cabins, with showers, dining room, and lounge. Aircraft based at lodge. Fly-out fishing, outpost camp. Packages*

*from Winnipeg are available from July 15 - Aug 27.*

## **Outfitters and Operators**

### **Qikiqtani Region**

**Alivaktuk Outfitting**

PO Box 3, Pangnirtung, NU, X0A 0R0

Tel: (867) 473-8721

Fax: (867) 473-8721

[jalivaktuk@qiniq.com](mailto:jalivaktuk@qiniq.com)

*I am a guide and outfitter with more than 20 years of experience plus teaching experience. I offer day and multi-day trips using Snowmobile and qamutik transportation. Offering transportation to and from Auyuittuq National Park. Day trip to Kekerten during July and August, day trips to the Arctic Circle by snowmobile in March and April.*

**Hall Beach Hunters & Trappers Association**

PO Box 14, Hall Beach, NU, X0A 0K0

Tel: (867) 928-8994

Fax: (867) 928-8765

[hbhta@qiniq.com](mailto:hbhta@qiniq.com)

*Administration on behalf of Hunter's under NLCA and conducting sports Hunter's as requested and allocation by HTA Membership.*

**I.D.S. Outfitting Ltd.**

PO Box 29, Igloolik, NU, X0A 0L0

Tel: (867) 934-8903 or (613) 859-6510

Fax: (867) 934-8704

[ihaulli@aol.com](mailto:ihaulli@aol.com)

*I.D.S. outfitting offers exceptional polar bear and walrus hunts. We also offer an exceptional ecotourism product.*

**Inukpak Outfitting**

PO Box 11392, Iqaluit, NU, X0A 1H0

Tel: (867) 222-6489

Fax: (867) 979-7489

[inukpak@gmail.com](mailto:inukpak@gmail.com)

[www.inukpakoutfitting.ca](http://www.inukpakoutfitting.ca)

*Inukpak (in Inuktitut, the Inuit language) means the gentle giant; it should make sense when you'll meet the company founder. Since 3 years, we are pleased to offer guided services in the Nunavut Capital, Iqaluit. Our main goal is designing products to meet "your" expectations, creating an experience of a life time. Safety,*

*public-at-large oriented, client needs, Inuit culture and environment are our main concerns. Specialized in dog sledding, we are also offering other products such as: snowmobiling, hiking, canoeing, kayaking and many more*

#### **NorthWinds Arctic Adventures**

PO Box 820, Iqaluit, NU, X0A 0H0

Tel: (867) 979-0551

[mattynorthwinds@gmail.com](mailto:mattynorthwinds@gmail.com)

[www.northwinds-arctic.com](http://www.northwinds-arctic.com)

*NorthWinds specializes in polar expeditions to the North Pole, South Pole and Greenland ice cap. We also offer Polar Training and consulting. To learn more about NorthWinds please check out our website.*

#### **Nunavut Experience Outfitting**

PO Box 96, Qikiqtarjuaq, NU, X0A 0B0

Tel: (867) 927-8518

[billy\\_arnaquq@qiniq.com](mailto:billy_arnaquq@qiniq.com)

*Nunavut Experience Outfitting Services offers boat and snow machine transport to and from Auyuittuq National Park from the community of Qikiqtarjuaq, which is located at the north end of the park. We have 5-6 day sightseeing tours. Fishing for Arctic char, whale watching, polar bear viewing, bird watching and day hikes are also available.*

#### **Peter's Expediting and Outfitting**

PO Box 365 Pangnirtung, NU X0A 0R0

Tel: (867) 473-4060

[peterkilabuk2005@qiniq.com](mailto:peterkilabuk2005@qiniq.com)

[www.kilabukoutfitting](http://www.kilabukoutfitting)

*Peter's Expediting Services offers marine and snowmobile transportation services in the Pangnirtung and Cumberland Sound area to the Auyuittuq National Park and Qekerten Territorial Park offering walking historical tours of the parks for both small and large groups.*

#### **Polynya Adventure and Coordination Ltd.**

PO Box 2338, Iqaluit, NU, X0A 0H0

Tel: (867) 979-6260

Fax: (867) 979-6256

Toll Free: 1-866-DO-NORTH

[adventure@polynya.ca](mailto:adventure@polynya.ca)

[www.polynya.ca/adventure](http://www.polynya.ca/adventure)

*Polynya Adventures (incorporated 2000) provides private Community and Art Tours for groups, VIP's and conferences in Iqaluit and Baffin communities.*

*Polynya Adventure is the Cruise Ship Tour and Logistics provider, having handled over 50 vessels in Iqaluit and Baffin Communities. Contact us to discuss your tour, conference or cruise program.*

#### **Tiriaoq Expediting**

PO Box 418 Iqaluit, NU X0A 0H0

Tel: (867) 222-4868

Fax: (867) 979-0933

[sales@tiriaoq.ca](mailto:sales@tiriaoq.ca)

[www.tiriaoq.ca](http://www.tiriaoq.ca)

*We're a registered outfitter renting ATVs and offering guided tours of Iqaluit. Single and dual passenger models and trailers available.*

#### **Kitikmeot Region**

##### **B & J Flyfishing Adventures**

PO Box 1329 Cambridge Bay, NU X0B 0C0

Tel: (867) 983-2544

Fax: (867) 983-2203

[www.arcticflyfishing.com](http://www.arcticflyfishing.com)

*A semi Wilderness Camp catering to fly fisher's, and catch and release. Accommodation is not very modern. You need to bring your own sleeping gear. Sleeping gear and clothing should be rated for temperatures around 5<sup>o</sup> C and up down to 0<sup>o</sup> C.*

*Ekaluk River has the best fishing in the world. Hike in the area of our traditional Inuit camp ground.*

*Our specialty has always been home style food.*

##### **Central Arctic Ventures**

PO Box 115, Gjoa Haven, NU, X0B 1J0

Tel: (867) 360-6272

Fax: (867) 360-7011

[Nunavut@huskydog.com](mailto:Nunavut@huskydog.com)

[www.huskydog.com](http://www.huskydog.com)

*Come visit historic Gjoa Haven, located in the Northwest Passage. Travel in the footsteps of Roald Amundsen and Sir John Franklin. View Arctic wildlife in their natural habitat, have tea with Inuit Elders, experience the Arctic tundra, 24-hour sun, and a part of Canada few people will ever visit. Also available are dog-team rides, boat trips, and sport-fishing, Inuit cultural, Eco tours and a Bed & Breakfast facility. For the armchair traveler-we have "Nunavut Territory" on CD-ROM with hundreds of pictures,*

*interactive mapping and over 30 minutes of video clips.*

### **Hakongak Outfitting**

PO Box 2053, Cambridge Bay, NU XOB OCO

Tel: (867) 983-2799

Fax: (867) 983-3190

[naikak@netkaster.ca](mailto:naikak@netkaster.ca)

We offer Wildlife viewing, hunting, fishing and bird watching.

### **Kivalliq Region**

#### **Arctic Circle Paws and Paddles**

PO Box 197, Repulse Bay, NU, XOC OH0

Tel: (867) 462-4482

[tuskarvik@gmail.com](mailto:tuskarvik@gmail.com)

*We offer professionally guided dog sled tours, on the land and sea ice, using traditional Inuit-style kamotik sleds as well as modern basket-style sleds from October till June.*

*In the summer we offer guided kayak tours on Hudson Bay from July till October*

*Although we specialize in dogsled and kayak tours, custom trips (photography, fishing, wildlife viewing and floe edge trips) can be specially arranged upon request.*

*We also offer clean comfortable on-site accommodations with the capacity for 4 guests in 2 separate bedrooms. Full healthy breakfasts are provided and guests have free use of our kitchen facilities.*

#### **Tassiuq Outfitting**

PO Box 124 Coral Harbour, NU XOC OCO

Tel: (867) 925-8119

Fax: (867) 925-8190

[dinobruce@msn.com](mailto:dinobruce@msn.com)

[www.tassiuqoutfitting.com](http://www.tassiuqoutfitting.com)

*Offer Spring muskox hunts, excursions and Walrus hunts.*

### **Multi-community**

#### **Adventure Canada**

14 Front Street S., Mississauga, ON, L5H 2C4

Tel: (905) 271-4000

Toll Free: 1-800-363-7566

Fax: (905) 271-5595

[alana@adventurecanada.com](mailto:alana@adventurecanada.com)

[www.adventurecanada.com](http://www.adventurecanada.com)

*Adventure Canada is a family owned tour operator that specializes in Arctic polar expedition cruising, along with land based tours. We are celebrating our 25<sup>th</sup> year of operation and are based out of Mississauga, Ontario.*

#### **Arctic Kingdom Marine Expeditions Inc.**

PO Box 6117 Iqaluit, NU XOA OH0

Tel: (867) 979-1900

Fax: (416) 887-0529

Toll Free: 1-888-737-6818

[gdictson@aractickingdom.com](mailto:gdictson@aractickingdom.com)

[www.arctickingdom.com](http://www.arctickingdom.com)

*Arctic Kingdom is fiercely dedicated to creating authentic and awe-inspiring Arctic travel experiences. Through our wildlife Safaris, quick 4 day Getaways, or Expedition Cruises, we ensure your Arctic experience in the world's most captivating place is second to none. We now offer 4 day long weekend getaways in Iqaluit, as well as Expedition Cruises. Stop by our Iqaluit Office at the Hotel Arctic to book a snowmobile, boat, hike or Iqaluit town tour.*

#### **Black Feather-The Wilderness Adventure Company**

250 McNaught's RD, Seguin, ON, PZA 0B2

Tel: (705) 746-1372

Fax: (705) 746-7048

Toll Free: 1-888-849-7668

[info@blackfeather.com](mailto:info@blackfeather.com)

[www.blackfeather.com](http://www.blackfeather.com)

*Black Feather offers outfitted, guided expeditions by hike, sea kayak and canoe.*

*Explore Auyuittuq and Quttinirpaaq NTL parks; canoe the Coppermine, Hood and Soper River, sea kayak at Pond Inlet.*

#### **Canada North Outfitting Inc.**

PO Box 1355

Station "B", Montreal, QC, H3B 3K9

Tel: (450) 376-4868

Fax: (450) 376-0889

[info@canadanorthoutfitting.com](mailto:info@canadanorthoutfitting.com)

[www.canadanorthoutfitting.com](http://www.canadanorthoutfitting.com)

*Since 1981, Canada North Outfitting, the oldest operating company in Nunavut has been offering polar bear, muskox, caribou, barren-ground grizzly, walrus and wolf hunts out of numerous Inuit communities across the Arctic.*

**Canoe Arctic Inc.**

PO Box 130, Fort Smith, NT, X0E 0P0

Tel: (867) 872-2308

[alex@canoeartctic.com](mailto:alex@canoeartctic.com)

[www.canoeartctic.com](http://www.canoeartctic.com)

*Fly-in canoe trips on the Thelon River. Observe caribou, muskoxen, wolves, moose, grizzlies & rich birdlife. All trips guided by Alex Hall, wildlife biologist and the Canadian Arctic's first and most experienced canoeing guide. Our 40th year. Visit our website for our colour brochure, 250 photos and video.*

**Compagnie du Ponant**

408 avenue du Prado, Marseille, France, 13008

Tel: +33 4 88 66 65 75

Fax: +33 4 88 66 65 21

[ivareille@ponant.com](mailto:ivareille@ponant.com)

[www.ponant.com](http://www.ponant.com)

*Join us on LE BOREAL and LE SOLEAL, deluxe ships known for their human size, amazing comfort, gourmet French cuisine and incomparable atmosphere. During our expeditions cruising Baffin and NW Passage, zodiac landing and activities in small groups are organized by enthusiastic and experienced international expedition staff. Visit [www.ponant.com](http://www.ponant.com).*

**Students on Ice Expeditions**

1740 Chemin Pink, Gatineau, QC, J9J 3N7

Tel: (819) 827-3300

Toll Free: 1-866-336-6423

[expedition@studentsonice.com](mailto:expedition@studentsonice.com)

[www.studentsonice.com](http://www.studentsonice.com)

*Students on Ice is an award-winning organization offering unique educational expeditions to the Antarctic and the Arctic. Our mandate is to provide students, educators and scientists from around the world with inspiring educational opportunities at the ends of the Earth and, in doing so, help them foster a new understanding and respect for the planet.*

**The Great Canadian Travel Company**

164 Marion Street, Winnipeg, MB, R2H 0T4

Tel: (204) 949-0199

Toll free: 1-800-661-3830

Fax: (204) 949-0188

[holli@gctravel.ca](mailto:holli@gctravel.ca)

[www.greatcanadiantravel.com](http://www.greatcanadiantravel.com)

*Since 1981, The Great Canadian Travel Company has been helping people explore the world's most fascinating Arctic regions and most remote communities. We offer a variety of tour that will immerse you in the culture and landscapes of the North and can customize them to suit any travel style.*

**Uniktour Inc.**

150 Metcalfe Street, suite 2203, Ottawa ON, K2P 1P1

Tel: (613) 789-8687 Ext. 223

Toll Free: 1-866-722-0909

[cgoheil@uniktour.com](mailto:cgoheil@uniktour.com)

[www.uniktour.com](http://www.uniktour.com)

*Specializing in building customized travel journeys to Nunavut and work with local operators. We also work on expedition cruises in the polar regions.*

**Windigo Adventures**

400 Atlantic, Suite 505, Montreal, QC, H2V 1A5

Tel: (514) 948-4145

Fax: (514) 996-2777

[cfrobisher@windigo.qc.ca](mailto:cfrobisher@windigo.qc.ca)

*Adventure Travel Company which has been organizing small group and individual trips in North America for over 17 years! Our experienced guides will make your trip more than enjoyable!*

**Services and Related Businesses****Aglu Consulting and Training Inc.**

PO Box 127 Rankin Inlet, NU X0C 0G0

Tel: (867) 645-3506

[louis@aglu.ca](mailto:louis@aglu.ca)

[www.aglu.ca](http://www.aglu.ca)

*Aglu Consulting and Training Inc. is a majority Inuit-owned and Nunavut-based business with its head office in Rankin Inlet.*

*Aglu offers expertise and services in many different areas: Business Planning, Training, Websites and Communications, Translations and Proofreading, Bookkeeping, Management Consulting, Computer/Equipment Rentals and Community and Tourism Planning. We have developed websites and handouts that describe the parks and tourist attractions in the Kivalliq region.*



**Alianait Entertainment Group**

PO Box 568, Iqaluit, NU, X0A 0H0

Tel: (867) 979-6000

Fax: (867) 979-6002

[heather@alianait.ca](mailto:heather@alianait.ca)

[www.alianait.ca](http://www.alianait.ca)

*Alianait Entertainment Group is a non-profit organization known for high quality, reasonably priced festivals, concerts and community events featuring Inuit culture. The Alianait Arts Festival is a 4-day showcase of the arts, featuring music, theatre, film, storytelling, circus, dance and visual artists from Nunavut, Canada and the world. The Festival takes place during the Canada Day weekend (June 29 to July 2) and is described as the hottest, coolest event at the top of the world!! Check out our website for more information on this exciting northern festival.*

**Angoniatic Niovikvia**

PO Box 309, Kugluktuk, NU, X0B 0E0

Tel: (867) 982-4908

Fax: (867) 982-5912

[kugluktukhto@qiniq.com](mailto:kugluktukhto@qiniq.com)

**Arctic Closet**

PO Box 1194, Cambridge Bay, NU, X0B 0C0

Tel: (867) 983-2555

Fax: (867) 983-2108

[arctic\\_closet@qiniq.com](mailto:arctic_closet@qiniq.com)

[www.arcticcloset.ca](http://www.arcticcloset.ca)

*The coolest store in the North! We sell Inuit arts and crafts, fine jewelry, souvenirs, giftware, sportswear and other unique gift items. We coordinate and organize scenic and historical town and land tours for cruise ships, photographers, dignitaries and visitors.*

**Ayaya Marketing and Communications**

PO Box 8, Iqaluit, NU, X0A 0H0

Tel: (867) 979-1484

Fax: (867) 979-1487

[nadiac@ayaya.ca](mailto:nadiac@ayaya.ca)

[www.ayaya.ca](http://www.ayaya.ca)

*Ayaya Marketing and Communications is Nunavut's premier marketing agency and publisher of the Nunavut handbook, a critically acclaimed travel guide to Nunavut which can be purchased online at [www.arctic.travel.com](http://www.arctic.travel.com).*

*Ayaya is an Inuit owned company located in Iqaluit, providing services to government, Inuit organizations and private sector in all Nunavut's official languages.*

**Baffin Business Development Corporation**

PO Box 1480 Iqaluit NU X0A 0H0

Tel: (867) 979-1303

Fax: (867) 979-1508

Toll Free: 1-800-263-2223

[Val.Kosmenko@baffinbdc.ca](mailto:Val.Kosmenko@baffinbdc.ca)

[www.baffinbdc.ca](http://www.baffinbdc.ca)

**Baffin Regional Chamber of Commerce**

PO Box 59, Iqaluit, NU, X0A 0H0

Tel: (867) 979-4654

Toll Free: 1-877-893-8475

Fax: 867-979-2929

[execdir@baffinchamber.ca](mailto:execdir@baffinchamber.ca)

[www.baffinchamber.ca](http://www.baffinchamber.ca)

*We are a Chamber of Commerce, making commerce happen through growth and attraction. The Baffin Regional Chamber of Commerce works for a healthy economic climate of good jobs, capital creation, and honest, efficient government. Our strength lies in the number and diversity of our membership.*

**Calm Air International Ltd.**

90 Thompson Drive, Thompson, MB R8N 1Y8

Toll Free: 1-800-839-2256

Fax: (204) 778-6954

[mail@calmair.com](mailto:mail@calmair.com)

[www.calmair.com](http://www.calmair.com)

*Scheduled passenger, cargo and charter flights in Nunavut and Manitoba utilizing fleet of ATRs and Dornier 328 Jets. Offering most frequent scheduled service throughout all communities in the Kivalliq region-Arviat, Rankin Inlet, Baker Lake, Whale Cove, Chesterfield Inlet, Repulse Bay, Coral Harbour, with connections to Winnipeg, Thompson and Churchill, Manitoba.*

**Canadian North**

PO Box 70, Iqaluit, NU, X0A 0H0

Toll Free: 1-800-661-1505

Tel: (867) 979-8248

Fax: (867) 979-3214

[asakeeta@canadiannorth.com](mailto:asakeeta@canadiannorth.com)

[www.canadiannorth.com](http://www.canadiannorth.com)

*Canadian North is 50% owned by Nunavummiut and is a full-service airline offering daily scheduled passenger flights, cargo and charter services. For assistance, please contact (403) 979-7407 or for passenger reservations and information contact 1-800-661-1505, cargo 1-866-663-2223 and charter (403) 705-3118.*

#### **Carrefour Nunavut**

P. O. Box 909 Iqaluit, NU X0A 0H0  
Tel: (867)979-2800 ext22  
[dsamson@carrefournunavut.ca](mailto:dsamson@carrefournunavut.ca)  
[www.carefournunavut.ca](http://www.carefournunavut.ca)

#### **Carvings Nunavut Inc.**

PO Box 1352, Iqaluit, NU, X0A 0H0  
Tel: (867) 979-0650  
[carvingsnunavut@gmail.com](mailto:carvingsnunavut@gmail.com)  
Featuring soapstone carvings and Inuit crafts from all over Nunavut, we are available to display exhibits for large groups. Authentic Inuit art is collected from Inuit artisans residing in various Nunavut communities and sold at affordable prices. A certificate of authenticity is provided upon sales. Display cases are posted at various locations in Iqaluit, the capital city of Nunavut.

#### **City of Iqaluit**

Community Economic Development Officer  
Building 2425  
PO Box 460, Iqaluit, NU X0A 0H0  
Tel: (867) 979-6363 ext. 230  
Fax: (867) 979-6383  
[j.eegeesiak@city.iqaluit.nu.ca](mailto:j.eegeesiak@city.iqaluit.nu.ca)  
[www.city.iqaluit.nu.ca](http://www.city.iqaluit.nu.ca)

#### **Explorer Hotel**

4825-49<sup>th</sup> Ave Yellowknife, NT X1A 2R3  
Tel: (867) 823-3531  
Fax: (867) 873-3213  
Toll Free: 1-800-661-0892  
[Rainer@nunastar.com](mailto:Rainer@nunastar.com)  
[www.explorerhotel.ca](http://www.explorerhotel.ca)

*Hotel Full-service hotel, with exceptional views, located downtown near shopping. 187 air-conditioned rooms, with cable TV and high-speed wireless Internet. Deluxe suites offer fireplaces and Jacuzzis. Trader's Grill restaurant, licensed Lounge. Fitness facility 10 meeting rooms with capacity of 350. VISA, MC,*

*Amex, EnRoute and JCB accepted. Close to hiking trails, museum, visitor centre, Legislative Assembly. Airport transportation. Pets allowed. Laundry. English, French, German, Italian and Japanese spoken.*

#### **First Air**

PO Box 477, Iqaluit, NU, X0A 0H0  
Tel: (867) 979-8342  
Fax: (867) 975-1059  
Toll Free: 1-800-267-1247  
[www.firstair.ca](http://www.firstair.ca)

*Scheduled, cargo and charter passenger flights to and within the NWT, Nunavut and Nunavik. Main gateways: Ottawa, Montreal, Edmonton, Winnipeg, Iqaluit and Yellowknife. 26 destinations in the North with over 20 aircraft. All scheduled First Air flights earn Aeroplan points. Charter air service also available worldwide.*

#### **Go Cargo Taxi Ltd.**

PO Box 2370, Cambridge Bay, NU, X0B 0C0  
Tel: (867) 983-3004  
[coreydimitruk@gmail.com](mailto:coreydimitruk@gmail.com)

#### **Hamlet of Arctic Bay**

Box 78 Arctic Bay, NU X0 OAO  
Tel: (867) 439-8276  
Fax: (867) 439-8081  
[edo.ab@qiniq.com](mailto:edo.ab@qiniq.com)

*Arctic Bay is a welcoming Inuit community in the high arctic. Vibrantly traditional, spectacularly wild, it is one of the most beautiful areas in the Arctic. Its Floe Edge offers a combination of wildlife and scenery unmatched anywhere.*

#### **Hamlet of Arviat**

PO Box 150, Arviat, NU, X0C 0E0  
Tel: (867) 857-2921  
[info@visitarviat.ca](mailto:info@visitarviat.ca)  
[www.visitarviat.ca](http://www.visitarviat.ca)

#### **Inns North Hotels**

1645 Inkster Blvd. Winnipeg, MB, R2X 2W7  
Tel: (204) 697-1625  
Toll Free: 1-800-787-0559  
Fax: (204) 697-1880  
[innsnorth@Arcticco-op.com](mailto:innsnorth@Arcticco-op.com)  
[www.InnsNorth.com](http://www.InnsNorth.com)

#### **Iqaluit Fine Arts Studio**

PO Box 760, Iqaluit, NU, X0A 0H0

Tel: (867) 979-5544

Fax: (867) 979-1103

[ifasai@northwestel.net](mailto:ifasai@northwestel.net)

[www.igaluitfinearts.com](http://www.igaluitfinearts.com)

*Sale of Inuit art includes sculptures, prints, jewelry, hats, mitts, drawings and wall hangings. Art Appraisals. Also artworks with Arctic themes from proficient artists.*

#### **Issatik Eskimo Co-operative Ltd.**

(Tavanni Co-op Store)

PO Box 60 Whale Cove, NU XOC OJO

Tel: (867)896-9956

Toll Free: 1-888-TO NORTH

Fax: (867)896-9087

[Manager.issatik@arcticco-op.com](mailto:Manager.issatik@arcticco-op.com)

[www.whalecovehotel.com](http://www.whalecovehotel.com).

#### **Keewatin Air Charters**

PO Box 658 Iqaluit, NU XOA OHO

Tel: (867) 975-7536

Fax: (867) 975-7536

Toll Free: 855-396-3043

24/7 Charter Coverage – 888-831-8472

[charters@keewatinair.ca](mailto:charters@keewatinair.ca)

[www.keewatinair.ca](http://www.keewatinair.ca)

*Keewatin Air offers air charter services throughout the entire Nunavut Territory, in addition to our world-renowned medevac services. For an amazing tour of the Iqaluit area, our 1hr sight-seeing tours are extremely popular. Contact us today for your free quote!*

#### **Kikiak Contracting Ltd**

P.O. Box 190, Kugluktuk, NU XOB OEO

Tel: 867-982-4713

Cell: 867-982-2565

[kikiak\\_cw@netkaster.ca](mailto:kikiak_cw@netkaster.ca)

#### **Mary's Taxi**

PO Box 1325 Iqaluit, NU XOA OHO

Tel: (867)222-1022

#### **Municipality of Hall Beach**

PO Bag 3 Hall Beach, NU, XOA OKO

Tel: (867) 929-8829

Fax: (867) 928-8871

[cedo\\_hbhamlet@qiniq.com](mailto:cedo_hbhamlet@qiniq.com)

#### **Nunavut Arts and Crafts Association**

P.O. Box 1539 Iqaluit, NU XOA OHO

Tel: (867) 979-7808

Fax: (867) 979-6880

Toll Free: 1-866-979-7808

[exdiddr@nacaarts.org](mailto:exdiddr@nacaarts.org)

[www.nacassrts.com](http://www.nacassrts.com)

*A non-profit incorporated that works on behalf of Nunavut's visual artists for the continued growth of the arts sector in the territory.*

*Through activities such as conferences, workshops, the yearly Nunavut Arts Festival (NAF) and other events, NACA strives to create a better business and working environment for artists. Any artist that resides in Nunavut can become a member of NACA.*

#### **Nunavut Caribou Tuktu Cabs Ltd.**

PO Box 537, Iqaluit, NU, XOA OHO

Tel: (867) 979-4444, (867) 222- 4894

[Ubg1808@hotmail.com](mailto:Ubg1808@hotmail.com)

#### **Nunavut Development Corp.**

PO Box 249, Rankin Inlet, NU, XOC OGO

Tel: (867) 645-3169

Fax: (867) 645-3755

#### **Outcrop Nunavut**

PO Box 1360, Iqaluit, NU, XOA OHO

Tel: (867) 979-2194

Fax: (867) 979-2192

[jen@outcrop.com](mailto:jen@outcrop.com)

[www.outcrop.com](http://www.outcrop.com)

*Outcrop Nunavut is a full-service agency offering a wide range of services including advertising, marketing, graphic design, event planning and multimedia services. Are you planning a conference or event in Nunavut or want a targeted communications product? Then let Outcrop Nunavut deliver for you.*

#### **Pai-Pa Taxi**

PO Box 117, Iqaluit, NU, XOA OHO

Tel: (867) 979-5222

Office: (867) 979-6528

Fax: (867) 979-1110

[paipa@northwesttel.net](mailto:paipa@northwesttel.net)

#### **Pan Arctic Consulting**

PO Box 1092 Yellowknife, NT, X1A 2N8

Tel: (867) 920-7505

Fax: (867) 920-7409

[kimstaples@panarcticinuit.ca](mailto:kimstaples@panarcticinuit.ca)

*Providing business and tourism consulting services in Nunavut and NWT since 1994.*

**Parks Canada - Nunavut Field Unit**

PO Box 278, Iqaluit, NU, X0A 0H0

Tel: (867) 975-4680

Fax: (867) 975-4674

[garry.enns@pc.gc.ca](mailto:garry.enns@pc.gc.ca)

[www.parkscanada.gc.ca](http://www.parkscanada.gc.ca)

*Winner of the Nunavut Tourism 2010 Award of Excellence.*

**Qikiqtaaluk Corporation (QC)**

P.O. Box 1228 Iqaluit, NU X0A 0H0

Tel: (867) 979-8400

Fax: (867) 979-8433

[SClark@qcorp.ca](mailto:SClark@qcorp.ca)

*Qikiqtaaluk Corporation (QC) is a wholly Inuit owned birthright development corporation created by the Baffin Region Inuit Association (now called the Qikiqtani Inuit Association). QC's purpose is to provide direct employment and financial opportunities for Inuit within and outside the Qikiqtani Region.*

*QC aims to become a major contributor to all segments of the Nunavut economy. By balancing tradition with innovation, QC strives to improve the social and economic well-being of all people in the Qikiqtani region by investing in or creating sound financial opportunities.*

**Rannva Design**

PO Box 2184, Iqaluit, NU, X0A 0H0

Tel: (867) 979-3183

Fax: (867) 979-3184

[me@rannva.com](mailto:me@rannva.com)

[www.rannva.com](http://www.rannva.com)

*Looking for the perfect gift, a nice winter coat, some deliciously warm mittens? Quality and irresistible beauty in RANNVA's innate goal, creating a trendy mix of locally made traditional crafts – and high end Canadian made fashions. All inspired and designed in this special corner of the world. RANNVA's work is widely distributed throughout Canada and the world.*

**Top of the World Travel**

5105-48<sup>th</sup> St. Yellowknife, NT X1A 1N5

Tel: (867) 766-6000

Fax: (867) 873-3422

Toll Free: 1-800-837-8922

[travel@topoftheworldtravel.com](mailto:travel@topoftheworldtravel.com)

[www.topoftheworldtravel.com](http://www.topoftheworldtravel.com)

*We book tours and travel for all regions.*

**Waters' Edge Seafood & Steakhouse**

PO Box 1709, Iqaluit, NU, X0A 0H0

Tel: (867) 979-4726

Fax: (867) 979-4728

[llehman@gmail.com](mailto:llehman@gmail.com)

*Specializing in fine Steaks and Seafood. We have a great staff and lots of selection. Join us on Wednesday and Friday nights for live music in the Kickin' Caribou Pub. Whatever your occasion let us help to make it special. We are open seven days a week with a fabulous Sunday Brunch.*

## Appendix C: Nunavut Tourism Staff



**Colleen Dupuis**  
*Chief Executive Officer*



**Theresa Rodrigue**  
*Finance Manager*



**Kevin Kelly**  
*Director of Member and  
Visitor Services*



**Sara Acher**  
*Project Coordinator*



**Mike Leitch**  
*Research Assistant*



**Daisy Lahure**  
*Research Assistant  
(On maternity Leave)*



**Joan Nolan**  
*Executive Assistant*



**Aaron Watson**  
*Meetings and Conferences  
Coordinator*



**Samantha Cooke**  
*Unikkaarvik Visitor Centre  
Manager*



**Laura Hayward**  
*Information Counselor*  
*Unikkaarvik Visitor Centre*



**Kyra Flaherty**  
*Information Counselor*  
*Unikkaarvik Visitor Centre*



**Yvonne Angohiatok**  
*Information Counselor*  
*Arctic Coast Visitor Centre*



**Arnaujuaq Kowmuk**  
*Information Counselor*  
*Kivalliq Regional Visitor Centre*



**Charly The Char**  
*Recreational Sport Fishing Mascot*

## Appendix D

### INUIT LANGUAGE PLAN

In the spring of 2011, Nunavut Tourism filed its language implementation plan with the Office of the Language Commissioner. The following were the actions set out in that plan and accepted by the Language Commissioner. Status of each is noted in italics.

#### Measures/Actions

Ensure that Vision and Mission statement is available in all official languages - *Done*

Multilingual sign in front of building erected - *Done*

Letterhead. Redesign and print - *Done*

Create e-mail blocks based on business cards - *Done*

Website: Members section, "contact us" available in official languages - *all basic membership documents are in The "members" section of the website in English and Inuktitut*

Make an active offer of service. Change phone messages, create signs for visitor centres - *Done*

Have text on English invoices offering to create in official language upon request - *In progress*

Designate Inuit language staff to respond to public enquires and provide training. - *Done*

Training for non-Inuit language users to be able to say "I will transfer you to xx who speaks Inuktitut." or "xxx who speaks Inuktitut will can you back what is your phone number" - *In progress*

Change Exit signs at visitor centres - *Done*

Create new hours of operation signs for visitor centres - *Done*

We have staff at all NT locations (HQ, and all three visitor centres) that can offer basic service in Inuktitut.

All correspondence with members is translated, and we provide interpretation services, if requested, at all training and meetings. When visiting a community we always ensure we have a local interpreter with us to ensure full communication.

Our plan was published in our Annual Report each year with updates included each year on where we are on the plan.

We have signage at all facilities stating that service is available in Inuktitut.

Changing invoices using our accounting software has been a challenge and continues to be worked on.

## **Appendix E: Inuit Employment Plan**

Nunavut Tourism has a commitment to work towards a work force reflective of Nunavut's population. To that end, Nunavut Tourism will, when two candidates are equal in experience and knowledge, give preference to those who are beneficiaries of the Nunavut Land Claims Agreement. Further, the following policies are in place :

- all jobs are publicly advertised in both English and Inuktitut; newspapers and posters around community where the position is
- screening of candidates is done on a priority system; first round – beneficiaries (eligible candidates are interviewed and if one is successful no further screening; second round – local to Nunavut (those who have been residents of Nunavut for more than a year); round three – all other candidates

Nunavut Tourism will also actively seek training programs and opportunities to bring Inuit to work in management positions in our organization.

We are proud to say we continue to have 1/3 of our workforce beneficiaries and are striving to increase that.