Marketing Assistance Program Information

Travel Nunavut's Marketing Assistance Program has been created to assist members with the costs of marketing their tourism related products and services.

Each year, members can apply to be reimbursed for 50% of their marketing costs up to a maximum of $1,000 per member per fiscal year.

Please note the following:

- Applicants must be members in good standing with Travel Nunavut.
- Applicants must be businesses/organizations whose primary focus is selling or promoting tourism products and services in Nunavut.
- Funds for this program are limited and applications will be reviewed on a first come, first served basis.
- Receipts for claimed expenses and examples of completed marketing projects must be provided to be considered.

Eligible expenses include:

- Business cards
- Brochures (a substantial portion of content must promote tourism in Nunavut)
- Websites (a substantial portion of content must promote tourism in Nunavut)
- Advertising campaigns (a substantial portion of content must promote tourism in Nunavut)
- Expenses related to attendance at travel & tourism shows and events (registration fees, booth displays, etc. Travel expenses NOT eligible)

Ineligible expenses include:

- Promotional items such as pens, notepads, pins
- Travel expenses
- Marketing projects that do not promote tourism in Nunavut

Application Process:

1. Submit attached application form and required documents no later than **Friday, February 26th, 2021.**
2. Applications are reviewed shortly after the submission deadline.
3. Successful applicants will be notified by phone or email.
4. Nunavut Tourism will mail a cheque for approved funds.

If you have any questions, please contact the Manager of Membership at (867) 979-6551, toll-free (866) 687-8233 or by email at members@travelnunavut.ca .