

The logo for Travel NU, featuring the word "TRAVEL" in a small, uppercase, sans-serif font above the letters "NU" in a larger, bold, stylized sans-serif font. The logo is white and is centered within a dark grey square.

TRAVEL
NU

A silhouette of a hiker with a backpack, standing on a mountain trail and looking out over a vast, hazy mountain range. The scene is captured in low light, likely at dawn or dusk, with a warm, golden glow on the horizon. The hiker is positioned in the center of the frame, facing away from the viewer. The background consists of multiple layers of mountain ridges, creating a sense of depth and scale. The overall mood is serene and adventurous.

Marketing & Outfitter
Business Development



Marketing Tourism



Share with the world what TN market/trade ready members offer



Promote best locations for visitors and the operators in those communities



Create long term marketing opportunities for members

Website Statistics

*April 1, 2018-March 31, 2019



27,202
web referrals



976
email leads



393
phone calls

Web Facts

Sessions
185.5k

Users
144.5k

Page Views
401.3k

Fav. Pages

- 1) How to get here
- 2) Iqaluit
- 3) Weather
- 4) Flowers of the Arctic
- 5) People of Nunavut

Top Google Searches

Travel - **13.1k**

Activities & Attractions - **2.6k**

Where to stay - **5k**

Fishing - **2k**

Hiking - **109**

Wildlife Viewing - **4.1k**

Visits by Country



10,199
sessions



4,311
sessions



448
sessions

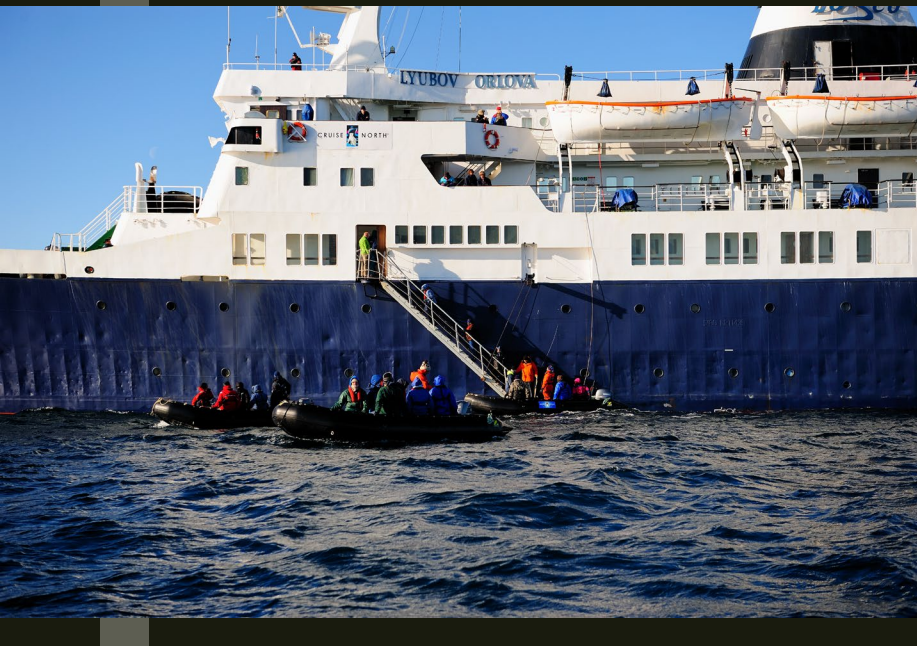
Social Media

32,911
organic reach

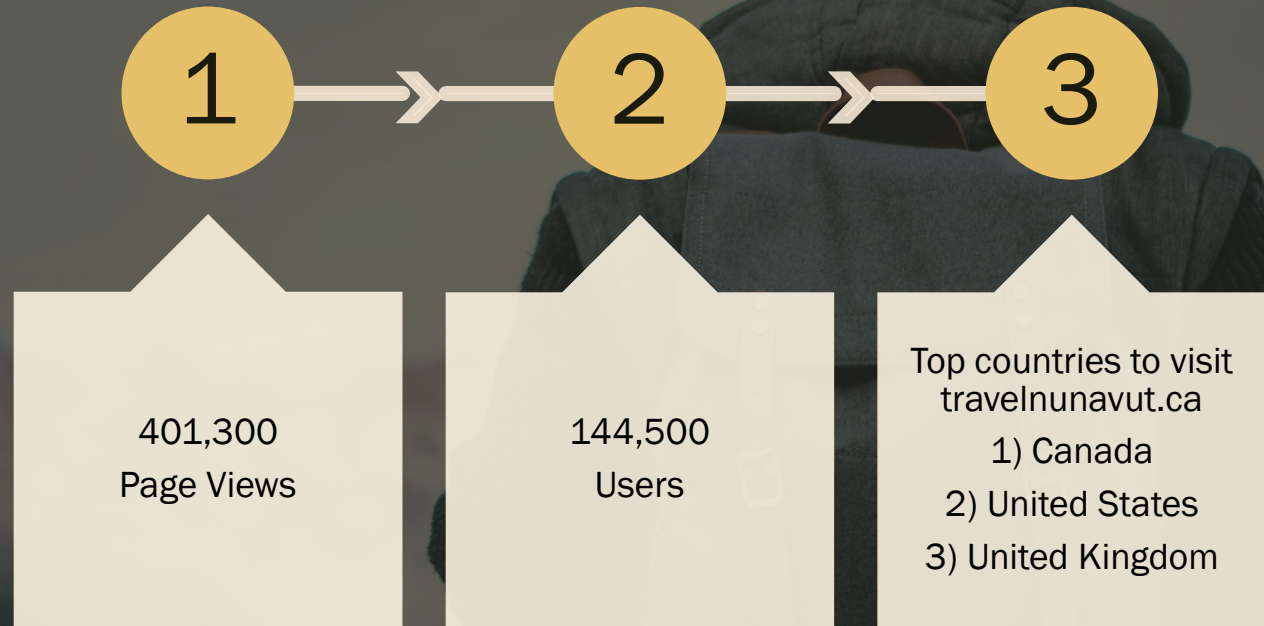
4,745
viral reach



WHAT THE
NUMBERS
TELL US.

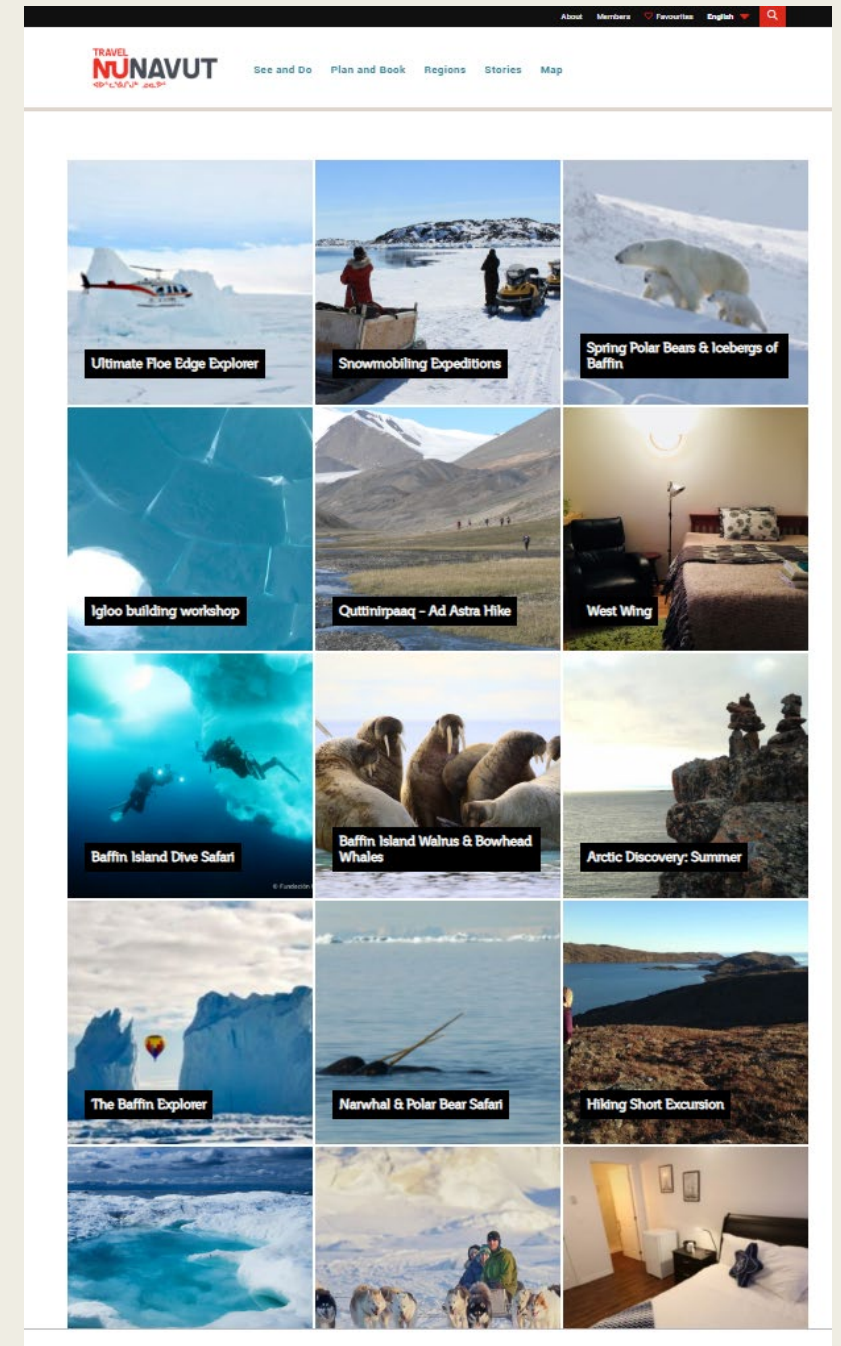


The Numbers




How can I list my packages on the TN website?

- You have to have 1 or more package(s)
- Log in to the Extranet (TN staff can send your username/password)
- Build your package under collateral, add photos (TN staff can assist)
- Check off the box to ensure that it shows on the Destination Nunavut website
- Within 24 hrs your listing will go live




Travel Nunavut
Sponsored · 🌐

Apex Bed and Breakfast is located in Iqaluit, Nunavut. It is located about 6 km from the airport, in one of the most beautiful area, Apex.




Apex Bed and Breakfast



Like Comment Share


Travel Nunavut
Sponsored · 🌐

Your next adventure starts with Auyuittuq and Quttinirpaaq National Parks in Nunavut.
Votre prochaine aventure débute aux parcs nationaux Auyuittuq et Quttinirpaaq au Nunavut.



QUTTINIRPAAQ
national park
81° NORTH


Parks Canada | Parcs Canada



Like Comment Share

Travel Nunavut
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Your next adventure starts with Auyuittuq and Quttinirpaaq National Parks in Nunavut.
Votre prochaine aventure débute aux parcs nationaux Auyuittuq et Quttinirpaaq au Nunavut.



Visit Quttinirpaaq
Visitez Quttinirpaaq [Learn More](#)

Book today!
Réservez aujourd'hui!

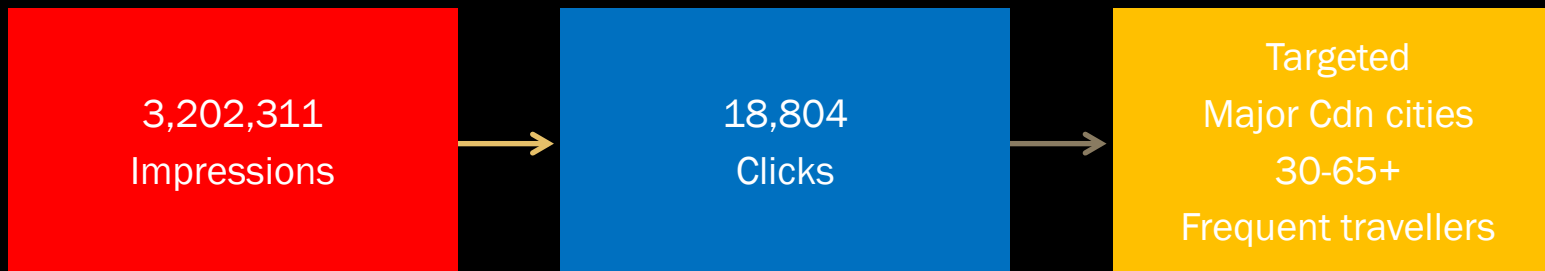



Celebrate Traditional Inuit Culture
April 11-21, 2019

[LEARN MORE](#)

TRAVEL
NUNAVUT
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Co-Op Advertising



Referrals

Travel Nunavut

Logged in as: **Pavia, Robynn** Current User Group: **Consumer**

Home | **Contacts** | Inquiries | Reports | Search | Admin

Optional Forms
 Contact Us
 Brochure Requests

Quick Search
Search for keywords:

Recently Viewed
 Hanna Atankiwica
 Stephanie Wosner
 Anja Rik
 Lindsay MacNevin
 Deborah MacIsaac

Bookmarks
No bookmarks found

PARTNER REFERRAL STEP 3 OF 3

Please choose delivery options, then click "Send Referral" to continue.

[Back](#) [Send Referral](#)

Colored fields are required.

Delivery Options
Partners selected: 1 [View List](#)

Partner	Send Email?	Send Fax?	Print/Mail?
	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

Contact: **Hanna Atankiwica**
Email: hawork@canpage@theworld.ca

Additional Emails:

Additional Faxes:

From Email:
Subject:

HTML Body:

Accommodations, Hotels & Inns

Katimovik Suites (Rankin)
PO Box 73
Rankin Inlet, NU X0C 0G0
Phone: (867) 645-2275
Website: <http://www.katimoviksuites.com>
Email: info@katimoviksuites.com
Description:
Katimovik Suites is THE "Meeting Place" for all your business needs. Our conference room is equipped with State of the art Audio/Visual

Attached Files:

Add Signature? Yes No

Note: The total size of your attachments must not exceed 5MB.
The total size of your attachments is currently: 0KB

Send Alert Email
This will send an email to each of the partners selected informing them that their info has been sent out


Send Alert Email: Yes No

From Email:
Subject:

Merge Template:

Custom Alert:

REFERRAL ALERT

 Travel Nunavut
Address: PO Box 1450, Iqaluit, Nunavut X0A 0H0, Canada
Phone: 867-979-6551

Date:
From:

The following client has requested information pertaining to services your company may be able to offer. We have sent your name and contact information to their attention as they wish to review the list please feel free to contact them. This is for your information only as you may be receiving a call directly from the client.

Add Signature? Yes No

Attached Files:

Add View Remove

Note: The total size of your attachments must not exceed 5MB.
The total size of your attachments is currently: 0KB

Colored fields are required.

[Back](#) [Send Referral](#)

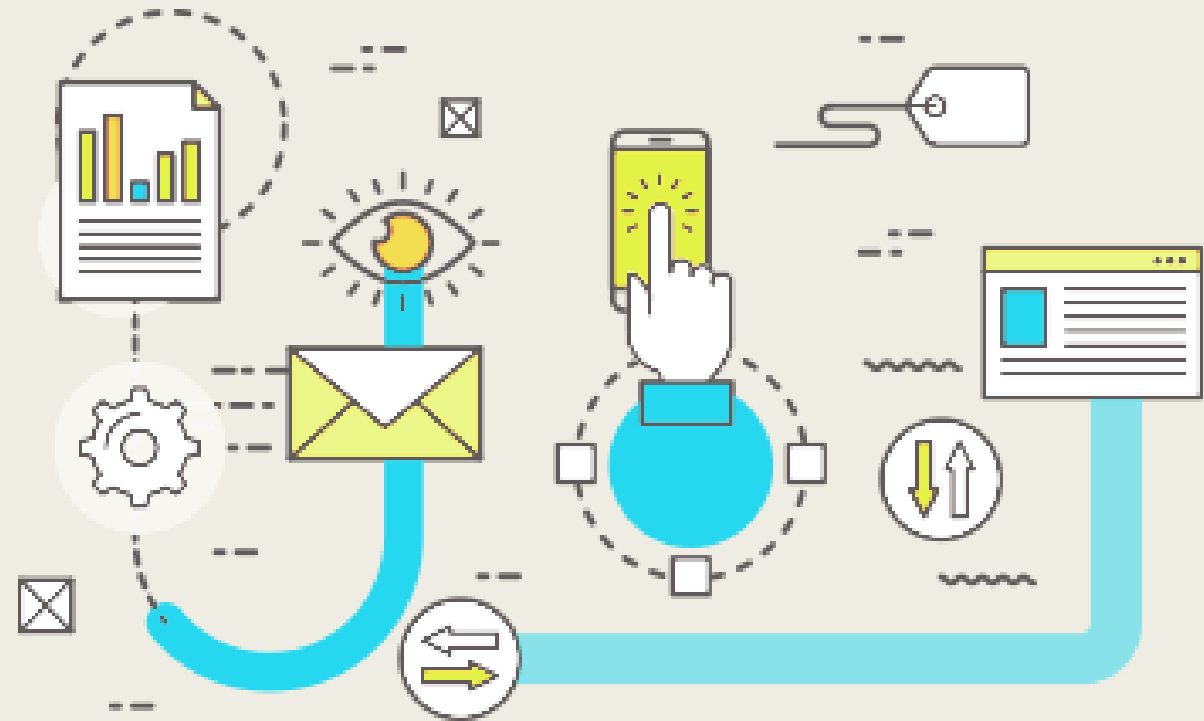
Home | **Contacts** | Inquiries | Reports | Search | Admin

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simpleview

Marketing Automation

- Automated sales and marketing (it works while you are not)
 - *Opportunity to send potential clients your marketing material*
 - *Lets you reach out to those clients, keeping you top of mind*
- Less leads fall through the cracks or don't result in sales
- Consistently keep leads moving through the sales process
- Available for Market/Trade Ready members



An aerial photograph of a small, snow-covered village at dusk. The buildings are small and clustered together, with a few larger structures in the center. The sky is a deep, dark blue, and the snow on the ground and rooftops is illuminated by the low light of the setting sun. A large, white, L-shaped graphic is overlaid on the image, framing the central text.

Business Development



Start up

- Assist new members to start their tourism business

Business Ready

- Assist members to go from start up to operating

Market Ready

- Assist members in becoming Market Ready

Business Capacity/Incubator

Capacity Building

- Members that want to grow their business
- Time spent in your community going over ideas for packages, invoice/quotes, pricing etc.
- Follow up time after for questions, conversations and creating material suitable for trade & industry shows

Incubator

- Intensive 2 weeks in TN office in Iqaluit
- Appointments with small business support services like banks, and funding agencies
- Time to work on your business and getting tasks completed (websites, marketing material, bookkeeping system set up etc)

Ask us how you can participate in these programs!

BUSINESS RESOURCES

T.N. Website

You can find member benefits, membership applications as well as a place to promote packages

Training Material

T.N has a variety of guides, videos and books on operating a tourism business, sample policies/procedures

Member Newsletter

T.N. sends out a newsletter to members monthly

Workshops

8 workshops in 8 communities with an average of 20 participants geared toward business development

FAM Trips

T.N offers members the opportunity to showcase their business by bringing in photographers, bloggers & journalists

Trade Shows

You can attend trade shows, conferences and consumer events geared to learning & promoting your business

A person wearing a red jacket is shown from the waist down, packing a light-colored suitcase. The suitcase is open, and various items like a camera and a lens are visible inside. The person's hands are actively placing items into the suitcase. The background is a soft, out-of-focus outdoor setting. The entire image is overlaid with a dark, semi-transparent filter, and framed by a white L-shaped graphic element in the corners.

THANK YOU

marketing@travelnunavut.ca